FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Jones John D | | | | | | 2. Issuer Name and Ticker or Trading Symbol H&E Equipment Services, Inc. [HEES] | | | | | | | | | all app Direc | olicable) | g Person(s) to Is 10% C Other | |
|--|--|--|------------------|----------------|---|--|---|-------------------------|---|-------|--|--|--------------------------------------|------------------------------|--|---|---|--|
| (Last) (First) (Middle) C/O H&E EQUIPMENT SERVICES, INC. 7500 PECUE LANE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/14/2013 | | | | | | | | | V.P., Corporate Services | | | | |
| (Street) BATON ROUGE LA 70809 (City) (State) (Zip) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv Line) X | ′ | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| Dat | | | | Date | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | and 5) Seci Ben Own | | ount of ities icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Pric | е | | action(s) 3 and 4) | | (Instr. 4) |
| Common Stock, par value \$0.01 per share 05/14 | | | | | 013 | | | | S ⁽¹⁾ | | 100 | D | \$2 | 2.015 | 4 | 17,192 | D | |
| Common Stock, par value \$0.01 per share | | | | 05/14/2013 | | | | S ⁽¹⁾ | | 1,500 | D | | \$22 45 | | 15,692 | D | | |
| Common Stock, par value \$0.01 per share | | | | 05/14/2013 | | | | S ⁽¹⁾ | | 1,000 | D | \$2 | \$22.03 | | 14,692 | D | | |
| Common Stock, par value \$0.01 per share | | | | 05/14/20 | 05/14/2013 | | | | S ⁽¹⁾ | | 200 | D | \$2 | \$22.04 | | 14,492 | D | |
| Common Stock, par value \$0.01 per share | | | | 05/14/2013 | | | | S ⁽¹⁾ | | 500 | D | \$2 | \$22.035 | | 13,992 | D | | |
| Common Stock, par value \$0.01 per share 05 | | | | 05/14/2 | 5/14/2013 | | | | S ⁽¹⁾ | | 600 | D | \$2 | \$22.0401 | | 13,392 | D | |
| Common Stock, par value \$0.01 per share 05/14/2 | | | | |)13 | | | | S ⁽¹⁾ | | 1,700 | D | | \$22 | | 11,692 | D | |
| | | Та | able II - | | | | | | | | osed of, convertib | | | | wned | | | |
| Derivative Conversion Da | | 3. Transaction Date (Month/Day/Year) | Execution if any | xecution Date, | | ransaction code (Instr. | | | | | isable and | 7. Title and Amount of Securities Underlying Derivative Security (Instr and 4) | | 8. P Deri Sec (Ins: | rice of vative urity tr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | C | ode | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amou or Number of Shares | er | | | | |

Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

Remarks:

/s/ W. Scott Bozzell Attorneyin-Fact

05/15/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.