UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 05/01/2014

H&E Equipment Services, Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 000-51759

Delaware (State or other jurisdiction of incorporation) 81-0553291 (IRS Employer Identification No.)

7500 Pecue Lane
Baton Rouge, LA 70809
(Address of principal executive offices, including zip code)

 $\begin{tabular}{ll} (225) & 298-5200 \\ (Registrant's telephone number, including area code) \\ \end{tabular}$

(Former name or former address, if changed since last report)

 □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) 	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:					
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)				
		Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)				
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))				
		Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))				

Item 2.02 Results of Operations and Financial Condition.

On May 1, 2014, we issued a press release announcing our financial results for the three months ended March 31, 2014. A copy of the press release is attached as Exhibit 99.1.

The information in this Form 8-K and the attached exhibit shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 8.01 Other Events

We define EBITDA as net income (loss) before interest expense, income taxes, depreciation and amortization. We use EBITDA in our business operations to, among other things, evaluate the performance of our business, develop budgets and measure our performance against those budgets. We also believe that analysts and investors use EBITDA as a supplemental measure to evaluate a company's overall operating performance. However, EBITDA has material limitations as an analytical tool and you should not consider EBITDA isolation, or as a substitute for analysis of our results as reported under GAAP. We consider EBITDA a useful tool to assist us in evaluating performance because it eliminates items related to capital structure, taxes and non-cash charges. The items that we have eliminated in determining EBITDA for the periods presented are interest expense, income taxes, depreciation of fixed assets (which includes rental equipment and property and equipment), and amortization of intangible assets. However, some of these eliminated items are significant to our business. For example, (i) interest expense is a necessary element of our costs and ability to generate revenue because we incur a significant amount of interest expense related to our outstanding indebtedness; (ii) payment of income taxes is a necessary element of our costs; and (iii) depreciation is a necessary element of our costs and ability to generate revenue because rental equipment is the single largest component of our total assets and we recognize a significant amount of depreciation expense over the estimated useful life of this equipment. Any measure that eliminates components of our capital structure and costs associated with carrying significant amounts of fixed assets on our consolidated balance sheet has material limitations as a performance measure. In light of the foregoing limitations, we do not rely solely on EBITDA as a performance measure and also consider our GAAP results. EBITDA is not a measurement of our financial performance under GAAP and should not be considered an alternative to net income (loss), operating income (loss) or any other measures derived in accordance with GAAP. Because EBITDA is not calculated in the same manner by all companies, it may not be comparable to other similarly titled measures used by other companies.

Item 9.01 Financial Statements and Exhibits.

99.1 Press Release, dated May 1, 2014, announcing financial results for the three months ended March 31, 2014.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 1, 2014 By: /s/ Leslie S. Magee

Leslie S. Magee Chief Financial Officer



Contacts:

Leslie S. Magee Chief Financial Officer 225-298-5261 <u>lmagee@he-equipment.com</u>

Kevin S. Inda Corporate Communications, Inc. (CCI) 941-792-1680 kevin.inda@cci-ir.com

H&E Equipment Services Reports First Quarter 2014 Results

BATON ROUGE, Louisiana — **(May 1, 2014)** — H&E Equipment Services, Inc. (NASDAQ: HEES) today announced results for the first quarter ended March 31, 2014.

FIRST QUARTER 2014 HIGHLIGHTS

- Revenues increased 11.7% to \$237.2 million versus \$212.4 million a year ago.
- Net income increased 55.7% to \$7.4 million in the first quarter compared to net income of \$4.8 million a year ago.
- EBITDA increased 22.2% to \$62.7 million from \$51.3 million a year ago, yielding a margin of 26.4% compared to 24.2% of revenues a year ago.
- Rental revenues increased 14.4%, or \$10.9 million, to \$86.2 million compared to a year ago.
- New equipment sales increased \$16.2 million to \$69.5 million, reflecting a 30.4% increase from a year ago.
- Gross margin was 30.7% as compared to 30.4% a year ago.
- Rental gross margins were 45.2% in the first quarter compared to 44.6% a year ago.
- Average time utilization (based on original equipment cost) was 69.2% compared to 67.9% a year ago. Average time utilization (based on units available for rent) was 64.5% compared to 63.6% last year.
- Average rental rates increased 2.5% compared to a year ago.
- Dollar utilization was 34.1% in the first quarter compared to 33.9% a year ago.
- Average rental fleet age at March 31, 2014 was 34.4 months compared to an industry average age of 45 months.

- MORE -

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John Engquist, H&E Equipment Services' chief executive officer, said, "Our first quarter results were strong as we delivered solid increases in revenue and EBITDA as a result of continued strength in our rental and distribution businesses. Despite challenging weather conditions earlier in the year, rental revenues increased 14.4% compared to a year ago on a 45.2% margin, and new equipment sales grew 30.4% compared to a year ago as demand for cranes and earthmoving was high. We are extremely pleased with such a solid start to the year."

Engquist concluded, "Our outlook for this year is positive as we see the recovery in commercial construction is gaining momentum. Customer demand accelerated significantly in March and current construction activity is outpacing year-ago levels across all of our key markets, including our less industrial focused regions. We believe significant growth opportunities continue to exist in the markets we serve. Through our continued focus on strong execution and providing our customers with the highest level of support, we expect continued market penetration and growth during the rest of 2014."

FINANCIAL DISCUSSION FOR FIRST QUARTER 2014:

Revenue

Total revenues increased 11.7% to \$237.2 million in the first quarter of 2014 from \$212.4 million in the first quarter of 2013. Equipment rental revenues increased to \$86.2 million compared with \$75.4 million in the first quarter of 2013. New equipment sales increased 30.4% to \$69.5 million from \$53.3 million a year ago. Used equipment sales decreased 8.7% to \$29.3 million compared to \$32.1 million a year ago. Parts sales increased 3.4% to \$25.8 million from \$25.0 million in the first quarter of 2013. Service revenues decreased 6.2% to \$13.6 million compared with \$14.6 million a year ago.

Gross Profit

Gross profit increased 12.9% to \$72.8 million from \$64.5 million in the first quarter of 2013. Gross margin was 30.7% for the quarter ended March 31, 2014, as compared to 30.4% for the quarter ended March 31, 2013. On a segment basis, gross margin on rentals increased to 45.2% from 44.6% in the first quarter of 2013. On average, rental rates were 2.5% higher than rates in the first quarter of 2013. Time utilization (based on original equipment cost) was 69.2% in the first quarter of 2014 as compared to 67.9% a year ago. Time utilization (based on units available for rent) was 64.5% in the first quarter of 2014 as compared to 63.6% a year ago.

Gross margins on new equipment sales were 11.2% compared to 10.5% in the first quarter a year ago. Gross margins on used equipment sales were 30.4% compared to 29.2% a year ago. Gross margins on parts sales were 29.1% in the first quarter of 2014 and 26.6% in the first quarter of 2013. Gross margins on service revenues were 65.3% for the first quarter of 2014 compared to 60.5% in the first quarter of 2013.

Rental Fleet

At the end of the first quarter of 2014, the original acquisition cost of the Company's rental fleet was \$1,024.1 million, an increase of \$126.5 million from \$897.6 million at the end of the first quarter of 2013. Dollar utilization was 34.1% compared to 33.9% for the first quarter of 2013.

Selling, General and Administrative Expenses

SG&A expenses for the first quarter of 2014 were \$48.9 million compared with \$46.3 million last year, a \$2.6 million, or 5.6% increase. SG&A expenses in the first quarter of 2014 declined as a percentage of total revenues to 20.6% as compared to 21.8% last year. The increase in SG&A expenses is largely due to higher salaries, wages and commission and incentive pay that resulted from the growth in the business.

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Income from Operations

Income from operations for the first quarter of 2014 was \$24.6 million, or 10.4% of revenues, compared to \$18.7 million, or 8.8% of revenues, a year ago.

Interest Expense

Interest expense for the first quarter of 2014 was \$12.7 million compared with \$12.3 million a year ago.

Net Income

Net income was \$7.4 million, or \$0.21 per diluted share, in the first quarter of 2014 compared to net income of \$4.8 million, or \$0.14 per diluted share, in the first quarter of 2013. The effective income tax rate was 39.3% in the first quarter compared to 31.3% a year ago due to lower favorable permanent differences in relation to pre-tax income.

EBITDA

EBITDA for the first quarter of 2014 increased 22.2%, or \$11.4 million, to \$62.7 million from \$51.3 million in the first quarter of 2013. EBITDA as a percentage of revenues was 26.4% compared with 24.2% in the first quarter of 2013.

Non-GAAP Financial Measures

This press release contains certain Non-GAAP measures (EBITDA). Please refer to our Current Report on Form 8-K for a description of this measure and of our use of this measure. This measure as calculated by the Company is not necessarily comparable to similarly titled measures reported by other companies. Additionally, this Non-GAAP measure is not a measurement of financial performance or liquidity under GAAP and should not be considered as an alternative to the Company's other financial information determined under GAAP.

Conference Call

The Company's management will hold a conference call to discuss first quarter results today, May 1, 2014, at 10:00 a.m. (Eastern Time). To listen to the call, participants should dial 719-457-2642 approximately 10 minutes prior to the start of the call. A telephonic replay will become available after 1:00 p.m. (Eastern Time) on May 1, 2014, and will continue to be available through May 15, 2014, by dialing 719-457-0820 and entering confirmation code 2657955.

The live broadcast of the Company's quarterly conference call will be available online at www.he-equipment.com on May 1, 2014, beginning at 10:00 a.m. (Eastern Time) and will continue to be available for 30 days. Related presentation materials will be posted to the "Investor Relations" section of the Company's web site at www.he-equipment.com prior to the call. The presentation materials will be in Adobe Acrobat format.

About H&E Equipment Services, Inc.

The Company is one of the largest integrated equipment services companies in the United States with 69 full-service facilities throughout the West Coast, Intermountain, Southwest, Gulf Coast, Mid-Atlantic and Southeast regions. The Company is focused on heavy construction and industrial equipment and rents, sells and provides parts and services support for four core categories of specialized equipment: (1) hi-lift or aerial platform equipment; (2) cranes; (3) earthmoving equipment; and (4) industrial lift trucks. By providing equipment rental, sales, on-site parts, repair and maintenance functions under one roof, the Company is a one-stop

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provider for its customers' varied equipment needs. This full service approach provides the Company with multiple points of customer contact, enabling it to maintain a high quality rental fleet, as well as an effective distribution channel for fleet disposal and provides cross-selling opportunities among its new and used equipment sales, rental, parts sales and services operations.

Forward-Looking Statements

Certain statements in this press release are "forward-looking statements" within the meaning of the federal securities laws. Statements that are not historical facts, including statements about our beliefs and expectations are forward-looking statements. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, the following: (1) general economic conditions and construction and industrial activity in the markets where we operate in North America; (2) the pace of economic recovery in areas affecting our business (although we have experienced an upturn in our business activities from the most recent economic downturn and related decreases in construction and industrial activities, there is no certainty that this trend will continue; if the pace of the recovery slows or construction and industrial activities decline, our revenues and operating results may be severely affected; (3) the impact of conditions of the global credit markets and their effect on construction spending activity and the economy in general; (4) relationships with equipment suppliers; (5) increased maintenance and repair costs as we age our fleet and decreases in our equipments' residual value; (6) our indebtedness; (7) the risks associated with the expansion of our business; (8) our possible inability to effectively integrate any businesses we acquire; (9) competitive pressures; (10) compliance with laws and regulations, including those relating to environmental matters and corporate governance matters; and (11) other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K. Investors, potential investors and other readers are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the SEC, we are under no obligation to publicly update or revise any forward-looking statements after the date of this release.

H&E EQUIPMENT SERVICES, INC. CONSOLIDATED STATEMENTS OF INCOME (unaudited) (Amounts in thousands, except per share amounts)

		Three Months Ended March 31,	
	2014	2013	
Revenues:	4.00.004	4 2-2	
Equipment rentals	\$ 86,224	\$ 75,370	
New equipment sales	69,547	53,323	
Used equipment sales	29,345	32,149	
Parts sales	25,802	24,952	
Service revenues Other	13,648 12,663	14,551 12,043	
Total revenues	237,229	212,388	
Cost of revenues:	22.000		
Rental depreciation	32,998	28,132	
Rental expense	14,224	13,603	
New equipment sales	61,734	47,739	
Used equipment sales	20,418	22,748	
Parts sales	18,282	18,304 5,743	
Service revenues Other	4,741		
	12,048	11,639	
Total cost of revenues	164,445	147,908	
Gross profit	72,784	64,480	
Selling, general, and administrative expenses	48,856	46,264	
Gain on sales of property and equipment, net	663	500	
Income from operations	24,591	18,716	
Interest expense	(12,650)	(12,272)	
Other income, net	306	507	
Income before provision for income taxes	12,247	6,951	
Provision for income taxes	4,811	2,174	
Net income	\$ 7,436	\$ 4,777	
NET INCOME PER SHARE			
Basic – Net income per share	\$ 0.21	\$ 0.14	
Basic – Weighted average number of common shares outstanding	35,108	34,976	
Diluted – Net income per share	\$ 0.21	\$ 0.14	
Diluted – Weighted average number of common shares outstanding	35,218	35,097	

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H&E EQUIPMENT SERVICES, INC. SELECTED BALANCE SHEET DATA (unaudited) (Amounts in thousands)

	March 31, 2014	December 31, 2013
Cash	\$ 4,965	\$ 17,607
Rental equipment, net	704,237	688,710
Total assets	1,160,666	1,090,340
Total debt (1)	756,201	734,738
Total liabilities	1,057,609	995,528
Stockholders' equity	103,057	94,812
Total liabilities and stockholders' equity	\$1,160,666	\$1,090,340

⁽¹⁾ Total debt consists of the amounts outstanding on the senior secured credit facility, capital lease obligations and the aggregate amount outstanding on the senior unsecured notes.

H&E EQUIPMENT SERVICES, INC. UNAUDITED RECONCILIATION OF NON-GAAP FINANCIAL MEASURES (Amounts in thousands)

		Three Months Ended March 31,	
	2014	2013	
Net income	\$ 7,436	\$ 4,777	
Interest expense	12,650	12,272	
Provision for income taxes	4,811	2,174	
Depreciation	37,778	32,067	
EBITDA	\$62,675	\$51,290	