

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D. C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **September 30, 2021**

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: **000-51759**

H&E Equipment Services, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

**7500 Pecue Lane,
Baton Rouge, Louisiana**
(Address of Principal Executive Offices)

81-0553291
(I.R.S. Employer
Identification No.)

70809
(ZIP Code)

Registrant's Telephone Number, Including Area Code: (225) 298-5200

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol(s)	Name of Each Exchange on Which Registered
Common Stock, par value \$0.01 per share	HEES	Nasdaq Global Market

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Sections 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer Accelerated Filer Non-Accelerated Filer
Smaller Reporting Company Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of October 26, 2021, there were 36,143,039 shares of H&E Equipment Services, Inc. common stock, \$0.01 par value, outstanding.

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
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Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the federal securities laws. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. Forward-looking statements include statements preceded by, followed by or that include the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “project”, “intend”, “foresee” and similar expressions. These statements include, among others, statements regarding our expected business outlook, anticipated financial and operating results, our business strategy and means to implement the strategy, our objectives, the amount and timing of capital expenditures, the likelihood of our success in expanding our business, financing plans, budgets, working capital needs and sources of liquidity. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future.

Forward-looking statements are only predictions and are not guarantees of performance. These statements are based on our management’s beliefs and assumptions, which in turn are based on currently available information. Important assumptions relating to the forward-looking statements include, among others, assumptions regarding demand for our products, the expansion of product offerings geographically or through new marketing applications, the timing and cost of planned capital expenditures, competitive conditions and general economic conditions. These assumptions could prove inaccurate. Forward-looking statements also involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. In addition, even if our actual results are consistent with the forward-looking statements contained in this Quarterly Report on Form 10-Q, those results may not be indicative of results or developments in subsequent periods. Many of these factors are beyond our ability to control or predict. Such factors include, but are not limited to, the following:

- risks related to the impact of the COVID-19 global pandemic, such as the scope and duration of the outbreak, government actions and restrictive measures implemented in response to the pandemic, material delays and cancellations of construction or infrastructure projects, supply chain disruptions and other impacts to the business;
- general economic conditions and construction and industrial activity in the markets where we operate in North America;
- our ability to forecast trends in our business accurately, and the impact of economic downturns and economic uncertainty on the markets we serve (including as a result of current uncertainty due to COVID-19);
- the impact of conditions in the global credit and commodity markets (including as a result of current volatility and uncertainty in credit and commodity markets due to COVID-19) and their effect on construction spending and the economy in general;
- trends in oil and natural gas could adversely affect the demand for our services and products;
- relationships with equipment suppliers;
- increased maintenance and repair costs as we age our fleet and decreases in our equipment’s residual value;
- our indebtedness;
- risks associated with the expansion of our business and any potential acquisitions we may make, including any related capital expenditures, or our ability to consummate such acquisitions;
- our possible inability to integrate any businesses we acquire;
- competitive pressures;
- security breaches and other disruptions in our information technology systems;
- adverse weather events or natural disasters;
- compliance with laws and regulations, including those relating to environmental matters, corporate governance matters and tax matters, as well as any future changes to such laws and regulations; and
- other factors discussed under “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2020.

Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission (“SEC”), we are under no obligation to publicly update or revise any forward-looking statements after we file this Quarterly Report on Form 10-Q, whether as a result of any new information, future events or otherwise. Investors, potential investors and other readers are urged to consider the above mentioned factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results or performance.

For a more detailed discussion of some of the foregoing risks and uncertainties, see Item 1A — “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2020, as well as other reports and registration statements filed by us with the SEC. These factors should not be construed as exhaustive and should be read with other cautionary statements in this Quarterly Report on Form 10-Q and our other public filings. All of our annual, quarterly and current reports, and any amendments thereto, filed with or furnished to the SEC are available on our Internet website under the Investor Relations link. For more information about us and the announcements we make from time to time, visit our Internet website at www.he-equipment.com.

PART I—FINANCIAL INFORMATION

Item 1. Financial Statements.

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
(Amounts in thousands, except share amounts)

	Balances at	
	September 30, 2021 (Unaudited)	December 31, 2020
ASSETS		
Cash	\$ 235,024	\$ 310,882
Receivables, net of allowance for doubtful accounts of \$4,637 and \$4,489, respectively	157,576	150,502
Inventories, net of reserves for obsolescence of \$281 and \$230, respectively	65,620	41,890
Prepaid expenses and other assets	15,652	10,293
Rental equipment, net of accumulated depreciation of \$696,445 and \$667,445, respectively	1,112,056	989,423
Property and equipment, net of accumulated depreciation and amortization of \$158,998 and \$145,422, respectively	109,575	108,919
Operating lease right-of-use assets, net of accumulated amortization of \$35,065 and \$23,268, respectively	153,677	152,662
Finance lease right-of-use assets, net of accumulated amortization of \$2,335 and \$2,213, respectively	81	203
Deferred financing costs, net of accumulated amortization of \$15,644 and \$15,119, respectively	1,633	2,157
Intangible assets, net of accumulated amortization of \$13,717 and \$10,939, respectively	25,983	28,961
Goodwill	63,137	63,137
Assets held for sale	110,900	121,455
Total assets	<u>\$ 2,050,914</u>	<u>\$ 1,980,484</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Accounts payable	85,527	75,262
Manufacturer flooring plans payable	17,543	9,615
Accrued expenses payable and other liabilities	88,609	67,120
Dividends payable	108	155
Senior unsecured notes, net of unaccreted discount of \$8,444 and \$9,323 and deferred financing costs of \$1,950 and \$2,017, respectively	1,239,606	1,238,660
Operating lease right-of-use liabilities	157,537	156,282
Finance lease right-of-use liabilities	111	305
Deferred income taxes	185,455	171,010
Liabilities held for sale	16,995	23,842
Total liabilities	<u>1,791,491</u>	<u>1,742,251</u>
Commitments and Contingencies		
Stockholders' equity:		
Preferred stock, \$0.01 par value, 25,000,000 shares authorized; no shares issued	—	—
Common stock, \$0.01 par value, 175,000,000 shares authorized; 40,354,671 and 40,242,711 shares issued at September 30, 2021 and December 31, 2020, respectively, and 36,143,039 and 36,092,555 shares outstanding at September 30, 2021 and December 31, 2020, respectively	403	401
Additional paid-in capital	243,806	240,206
Treasury stock at cost, 4,211,632 and 4,150,156 shares of common stock held at September 30, 2021 and December 31, 2020, respectively	(68,293)	(66,188)
Retained earnings	83,507	63,814
Total stockholders' equity	<u>259,423</u>	<u>238,233</u>
Total liabilities and stockholders' equity	<u>\$ 2,050,914</u>	<u>\$ 1,980,484</u>

The accompanying notes are an integral part of these condensed consolidated financial statements.

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(Amounts in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Revenues:				
Equipment rentals	\$ 197,184	\$ 161,461	\$ 526,014	\$ 481,563
Used equipment sales	31,071	36,216	105,746	94,890
New equipment sales	19,355	27,827	70,161	79,957
Parts sales	17,503	16,291	49,939	50,197
Services revenues	8,624	8,489	24,694	27,245
Other	1,699	1,629	4,991	5,403
Total revenues	<u>275,436</u>	<u>251,913</u>	<u>781,545</u>	<u>739,255</u>
Cost of revenues:				
Rental depreciation	58,339	55,972	168,305	170,900
Rental expense	28,326	25,006	80,900	72,570
Rental other	20,510	16,537	55,394	46,883
	<u>107,175</u>	<u>97,515</u>	<u>304,599</u>	<u>290,353</u>
Used equipment sales	19,383	25,204	68,426	64,119
New equipment sales	16,946	24,769	61,576	71,198
Parts sales	13,209	12,054	36,715	36,508
Services revenues	3,000	2,756	8,193	8,695
Other	1,815	1,606	4,896	5,436
Total cost of revenues	<u>161,528</u>	<u>163,904</u>	<u>484,405</u>	<u>476,309</u>
Gross profit	113,908	88,009	297,140	262,946
Selling, general and administrative expenses	74,403	64,540	213,259	200,442
Impairment of goodwill	—	—	—	55,664
Merger and other	9	150	115	308
Gain on sales of property and equipment, net	6,166	2,047	6,951	6,818
Income from operations	<u>45,662</u>	<u>25,366</u>	<u>90,717</u>	<u>13,350</u>
Other income (expense):				
Interest expense	(13,430)	(14,887)	(40,298)	(46,489)
Other, net	615	989	2,026	2,256
Total other expense, net	<u>(12,815)</u>	<u>(13,898)</u>	<u>(38,272)</u>	<u>(44,233)</u>
Income (loss) from continuing operations before provision (benefit) for income taxes	32,847	11,468	52,445	(30,883)
Provision (benefit) for income taxes	8,119	3,485	13,611	(5,820)
Net income (loss) from continuing operations	<u>\$ 24,728</u>	<u>\$ 7,983</u>	<u>\$ 38,834</u>	<u>\$ (25,063)</u>
Discontinued Operations:				
Income from discontinued operations before provision for income taxes	\$ 6,411	\$ 5,614	\$ 14,246	\$ 12,709
Provision for income taxes	1,602	3,494	3,626	5,696
Net income from discontinued operations	<u>\$ 4,809</u>	<u>\$ 2,120</u>	<u>\$ 10,620</u>	<u>\$ 7,013</u>
Net income (loss)	<u>\$ 29,537</u>	<u>\$ 10,103</u>	<u>\$ 49,454</u>	<u>\$ (18,050)</u>

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Continued)
(Unaudited)
(Amounts in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Net income (loss) from continuing operations per common share:				
Basic	\$ 0.68	\$ 0.22	\$ 1.07	\$ (0.70)
Diluted	\$ 0.68	\$ 0.22	\$ 1.07	\$ (0.70)
Net income from discontinued operations per common share:				
Basic	\$ 0.13	\$ 0.06	\$ 0.29	\$ 0.19
Diluted	\$ 0.13	\$ 0.06	\$ 0.29	\$ 0.19
Net income (loss) per common share:				
Basic	\$ 0.81	\$ 0.28	\$ 1.36	\$ (0.50)
Diluted	\$ 0.81	\$ 0.28	\$ 1.36	\$ (0.50)
Weighted average common shares outstanding:				
Basic	36,296	36,110	36,232	36,035
Diluted	36,436	36,249	36,420	36,035
Dividends declared per common share outstanding	\$ 0.275	\$ 0.275	\$ 0.825	\$ 0.825

The accompanying notes are an integral part of these condensed consolidated financial statements.

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(Amounts in thousands)

	Nine Months Ended September 30,	
	2021	2020
Cash flows from operating activities:		
Net income (loss)	\$ 49,454	\$ (18,050)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization of property and equipment	20,661	22,288
Depreciation of rental equipment	172,025	177,225
Amortization of finance lease right-of-use assets	122	121
Amortization of intangible assets	2,978	2,996
Amortization of deferred financing costs	729	755
Accretion of note discount, net of premium amortization	879	358
Non-cash operating lease expense	11,145	10,619
Impairment of goodwill	—	61,994
Provision for losses on accounts receivable	1,200	3,340
Provision for inventory obsolescence	54	95
Change in deferred income taxes	14,445	(1,374)
Stock-based compensation expense	3,600	3,295
Gain from sales of property and equipment, net	(7,000)	(9,260)
Gain from sales of rental equipment, net	(39,274)	(33,102)
Changes in operating assets and liabilities:		
Receivables	3,210	21,269
Inventories	(46,684)	(7,712)
Prepaid expenses and other assets	(5,494)	(1,355)
Accounts payable	1,132	11,549
Manufacturer flooring plans payable	7,928	(13,555)
Accrued expenses payable and other liabilities	10,954	(14,478)
Deferred compensation payable	—	75
Net cash provided by operating activities	<u>202,064</u>	<u>217,093</u>
Cash flows from investing activities:		
Purchases of property and equipment	(24,723)	(17,283)
Purchases of rental equipment	(338,463)	(81,426)
Proceeds from sales of property and equipment	11,014	12,688
Proceeds from sales of rental equipment	106,494	96,797
Net cash provided by (used in) investing activities	<u>(245,678)</u>	<u>10,776</u>
Cash flows from financing activities:		
Borrowings on senior secured credit facility	962,358	729,810
Payments on senior secured credit facility	(962,358)	(928,703)
Dividends paid	(29,809)	(29,668)
Purchases of treasury stock	(2,105)	(1,376)
Payments of deferred financing costs	(136)	—
Payments of finance lease obligations	(194)	(182)
Net cash used in financing activities	<u>(32,244)</u>	<u>(230,119)</u>
Net decrease in cash	(75,858)	(2,250)
Cash, beginning of period	310,882	14,247
Cash, end of period	<u>\$ 235,024</u>	<u>\$ 11,997</u>

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)
(Unaudited)
(Amounts in thousands)

	Nine Months Ended September 30,	
	2021	2020
Supplemental schedule of noncash investing and financing activities:		
Noncash asset purchases:		
Assets transferred from new and used inventory to rental fleet	\$ 18,497	\$ 20,224
Purchases of property and equipment included in accrued expenses payable and other liabilities	\$ (9)	\$ (42)
Operating lease assets obtained in exchange for new operating lease liabilities	\$ 14,201	\$ 18,208
Supplemental disclosures of cash flow information:		
Cash paid during the period for:		
Interest	\$ 26,728	\$ 59,304
Income taxes paid (refunds received), net	\$ 2,224	\$ (354)

The accompanying notes are an integral part of these condensed consolidated financial statements.

H&E EQUIPMENT SERVICES, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

(1) Organization and Nature of Operations

Basis of Presentation

Our condensed consolidated financial statements include the financial position and results of operations of H&E Equipment Services, Inc. and its wholly-owned subsidiaries H&E Finance Corp., GNE Investments, Inc., Great Northern Equipment, Inc., H&E California Holding, Inc., H&E Equipment Services (California), LLC and H&E Equipment Services (Mid-Atlantic), Inc., collectively referred to herein as “we” or “us” or “our” or the “Company.”

The accompanying unaudited interim condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such regulations. In the opinion of management, all adjustments (consisting of all normal and recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the three and nine month periods ended September 30, 2021 are not necessarily indicative of the results that may be expected for the year ending December 31, 2021, and therefore, the results and trends in these interim condensed consolidated financial statements may not be the same for the entire year. These interim condensed consolidated financial statements should be read in conjunction with the annual audited consolidated financial statements and related notes in our Annual Report on Form 10-K for the year ended December 31, 2020, from which the consolidated balance sheet amounts as of December 31, 2020 were derived. All significant intercompany accounts and transactions have been eliminated in these condensed consolidated financial statements. Business combinations accounted for as purchases are included in the condensed consolidated financial statements from their respective dates of acquisition.

During the third quarter of 2021, the Company agreed to sell its crane business, (the “Crane Sale”). The results of operations of the Crane Sale are reported in discontinued operations in the Condensed Consolidated Statements of Operations for all periods presented and the related assets and liabilities associated with discontinued operations are classified as held for sale in the Condensed Consolidated Balance Sheet as of September 30, 2021. The Condensed Consolidated Statements of Cash Flows includes cash flows related to the discontinued operations and accordingly, cash flow amounts for discontinued operations are disclosed in Note 3 “Divestitures”. All results and information in the consolidated financial statements are presented as continuing operations and exclude the Crane Sale unless otherwise noted specifically as discontinued operations. For additional information, refer to Note 3.

The nature of our business is such that short-term obligations are typically met by cash flows generated from long-term assets. Consequently, and consistent with industry practice, the accompanying condensed consolidated balance sheets are presented on an unclassified basis.

Nature of Operations

Founded in 1961, H&E Equipment Services, Inc. is one of the largest rental equipment companies in the nation, serving customers across 24 states. The Company’s fleet is among the industry’s youngest and most versatile with a superior equipment mix comprised of aerial work platforms, earthmoving, material handling, and other general and specialty lines. H&E serves a diverse set of end markets in many high-growth geographies including branches throughout the Pacific Northwest, West Coast, Intermountain, Southwest, Gulf Coast States, Southeast, and Mid-Atlantic regions.

COVID-19

The novel coronavirus (“COVID-19”) was first identified in late 2019. COVID-19 spread rapidly throughout the world and, in March 2020, the World Health Organization characterized COVID-19 as a pandemic and recommended containment and mitigation measures worldwide. COVID-19 is a pandemic of respiratory disease spreading from person-to-person that poses a serious public health risk. The subsequent spread of COVID-19 during 2020 and the resulting economic contraction resulted in increased business uncertainty in our industry. As the impact of COVID-19 became more widespread, our equipment rental utilization and sales volumes began to decline from February 2020 levels through mid-April 2020, where we began to see utilization and sales levels stabilize and improve for the remainder of 2020. We continue to see overall improvements with utilization levels beginning in March 2021 returning to approximate pre-COVID utilization levels. The timing and extent of any subsequent contraction in our equipment rental utilization and sales volumes due to COVID-19 will depend on a number of factors, including a widespread resurgence in COVID-19 infections, the rate of vaccinations, a global supply chain disruption, the impact to capital and financial markets and the related impact

on our customers. We remain focused on the safety and well-being of our employees, customers and communities as we maintain a high-level of service to our customers.

(2) Significant Accounting Policies

We describe our significant accounting policies in note 2 of the notes to consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2020. During the three and nine month periods ended September 30, 2021, there were no significant changes to those accounting policies.

Use of Estimates

We prepare our consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, which requires management to use its judgment to make estimates and assumptions that affect the reported amounts of assets and liabilities and related disclosures at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reported period. These assumptions and estimates could have a material effect on our condensed consolidated financial statements. Actual results may differ materially from those estimates. We review our estimates on an ongoing basis based on information currently available, and changes in facts and circumstances may cause us to revise these estimates.

Revenue Recognition

We recognize revenue in accordance with two different accounting standards: 1) Topic 606 and 2) Topic 842.

Under Topic 606, Revenue from Contracts with Customers, revenue is recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the consideration we expect to be entitled to in exchange for those goods or services.

Under Topic 606, revenue from contracts with customers is measured based on the consideration specified in the contract with the customer, and excludes any sales incentives and amounts collected on behalf of third parties. A performance obligation is a promise in a contract to transfer a distinct good or service to a customer. Our contracts with customers generally do not include multiple performance obligations. We recognize revenue when we satisfy a performance obligation by transferring control over a product or service to a customer. The amount of revenue recognized reflects the consideration we expect to be entitled to in exchange for such products or services.

Under Topic 842, Leases, we account for equipment rental contracts as operating leases. We recognize revenue from equipment rentals in the period earned, regardless of the timing of billing to customers. A rental contract includes rates for daily, weekly or monthly use, and rental revenues are earned on a daily basis as rental contracts remain outstanding. Because the rental contracts can extend across multiple reporting periods, we record unbilled rental revenues and deferred rental revenues at the end of reporting periods so rental revenues earned is appropriately stated for the periods presented.

In the table below, revenues as presented in our condensed consolidated statements of operations for the three and nine month periods ended September 30, 2021 and 2020 are summarized by type and by the applicable accounting standard.

	Three Months Ended September 30,					
	2021			2020		
	Topic 842	Topic 606	Total	Topic 842	Topic 606	Total
Revenues:						
Rental revenues						
Owned equipment rentals	\$ 166,847	\$ 75	\$ 166,922	\$ 138,765	\$ 75	\$ 138,840
Re-rent revenue	9,733	—	9,733	6,469	—	6,469
Ancillary and other rental revenues:						
Delivery and pick-up	—	11,005	11,005	—	9,161	9,161
Other	9,524	—	9,524	6,991	—	6,991
Total ancillary rental revenues	9,524	11,005	20,529	6,991	9,161	16,152
Total equipment rental revenues	186,104	11,080	197,184	152,225	9,236	161,461
Used equipment sales	—	31,071	31,071	—	36,216	36,216
New equipment sales	—	19,355	19,355	—	27,827	27,827
Parts sales	—	17,503	17,503	—	16,291	16,291
Service revenues	—	8,624	8,624	—	8,489	8,489
Other	—	1,699	1,699	—	1,629	1,629
Total revenues	<u>\$ 186,104</u>	<u>\$ 89,332</u>	<u>\$ 275,436</u>	<u>\$ 152,225</u>	<u>\$ 99,688</u>	<u>\$ 251,913</u>

	Nine Months Ended September 30,					
	2021			2020		
	Topic 842	Topic 606	Total	Topic 842	Topic 606	Total
Revenues:						
Rental revenues						
Owned equipment rentals	\$ 444,203	\$ 239	\$ 444,442	\$ 418,798	\$ 316	\$ 419,114
Re-rent revenue	26,570	—	26,570	16,071	—	16,071
Ancillary and other rental revenues:						
Delivery and pick-up	—	29,487	29,487	—	26,890	26,890
Other	25,515	—	25,515	19,488	—	19,488
Total ancillary rental revenues	25,515	29,487	55,002	19,488	26,890	46,378
Total equipment rental revenues	496,288	29,726	526,014	454,357	27,206	481,563
Used equipment sales	—	105,746	105,746	—	94,890	94,890
New equipment sales	—	70,161	70,161	—	79,957	79,957
Parts sales	—	49,939	49,939	—	50,197	50,197
Service revenues	—	24,694	24,694	—	27,245	27,245
Other	—	4,991	4,991	—	5,403	5,403
Total revenues	<u>\$ 496,288</u>	<u>\$ 285,257</u>	<u>\$ 781,545</u>	<u>\$ 454,357</u>	<u>\$ 284,898</u>	<u>\$ 739,255</u>

Revenues by reporting segment are presented in note 11 of our condensed consolidated financial statements, using the revenue captions reflected in our consolidated statements of operations. We believe that the disaggregation of our revenues from contracts to customers as reflected above, coupled with further discussion below and the reporting segments in note 11, depict how the nature, amount, timing and uncertainty of our revenues and cash flows are affected by economic factors. For further information related to our accounting for revenues pursuant to Topic 606 and Topic 842, see Significant Accounting Policies in note 2 of the notes to consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2020.

Receivables and contract assets and liabilities

We manage credit risk associated with our accounts receivables at the customer level. Because the same customers typically generate the revenues that are accounted for under both Topic 606 and Topic 842, the discussions below on credit risk and our allowance for doubtful accounts address our total revenues from Topic 606 and Topic 842.

We believe concentration of credit risk with respect to our receivables is limited because our customer base is comprised of a large number of geographically diverse customers. No single customer accounted for more than 10% of our revenues on an overall or segment basis for any of the periods presented in this Quarterly Report on Form 10-Q. We manage credit risk through credit approvals, credit limits and other monitoring procedures.

Pursuant to Topic 842 and Topic 326 for rental and non-rental receivables, respectively, we maintain an allowance for doubtful accounts that reflects our estimate of our expected credit losses. Our allowance is estimated using a loss rate model based on delinquency. The estimated loss rate is based on our historical experience with specific customers, our understanding of our current economic circumstances, reasonable and supportable forecasts, and our own judgment as to the likelihood of ultimate payment based upon available data. Our largest exposure to doubtful accounts is in our rental operations. We perform credit evaluations of customers and establish credit limits based on reviews of our customers' current credit information and payment histories. We believe our credit risk is somewhat mitigated by our geographically diverse customer base and our credit evaluation procedures. The actual rate of future credit losses, however, may not be similar to past experience. Our estimate of doubtful accounts could change based on changing circumstances, including changes in the economy or in the particular circumstances of individual customers. Accordingly, we may be required to increase or decrease our allowance for doubtful accounts.

We do not have material contract assets, impairment losses associated therewith, or material contract liabilities associated with contracts with customers. Our contracts with customers do not generally result in material amounts billed to customers in excess of recognizable revenue. We did not recognize material revenues during the three and nine month periods ended September 30, 2021 or 2020 that was included in the contract liability balance as of the beginning of such periods.

Held for Sale

The Company considers assets to be held for sale when management, with appropriate authority, approves and commits to a formal plan to sell the assets at a price reasonable in relation to their estimated fair value, the assets are available for immediate sale in their present condition, the sale of the assets is probable and expected to be completed in one year and it is unlikely that significant changes will be made to the plan. Upon designation as held for sale, the Company records the assets at the lower of their carrying value or their estimated fair value, reduced for the cost to dispose the assets, and ceases to record depreciation and amortization expenses on the assets.

Discontinued Operations

In determining whether a group of assets which has been disposed of (or is to be disposed of) should be presented as discontinued operations, the Company analyzes whether the group of assets being disposed of represents a component of the entity. A component typically has historic operations and cash flows that are clearly distinguishable for both operations and financial reporting purposes. In addition, the Company considers whether the disposal represents a strategic shift that has or will have a major effect on the Company's operations and financial results. This strategic shift could include a disposal of a major geographical area, a major line of business, a major equity method investment, or other major parts of an entity.

The Company reports financial results for discontinued operations separately from continuing operations to distinguish the financial impact of disposal transactions from ongoing operations. The assets and liabilities of a discontinued operation held for sale, other than goodwill, are measured at the lower of its carrying amount or fair value less cost to sell. When a portion of a reporting unit that constitutes a business is to be disposed of, the goodwill associated with that business is included in the carrying amount of the business based on the relative fair values of the business to be disposed of and the portion of the reporting unit that will be retained. See Note 3 for additional information.

Goodwill

Based on our evaluation of the impact to our business in the first quarter of 2020 from the COVID-19 pandemic, we identified triggering events requiring an interim impairment test as of March 31, 2020, resulting in an impairment charge to our Equipment Rental Component 2 reporting unit. For additional information related to our goodwill impairment charge in the first quarter of 2020, please see footnote 2 to the Company's consolidated financial statements included as Item 8 in the Company's Annual Report on Form 10-K for the year ended December 31, 2020.

There were no changes in the carrying amount of goodwill for our reporting units for the period ended September 30, 2021. The change to the carrying amount of goodwill for the period ended December 31, 2020 is as follows (amounts in thousands):

	<u>Eq. Rental Comp. 1</u>	<u>Eq. Rental Comp. 2</u>	<u>Used Eq. Sales</u>	<u>New Eq. Sales</u>	<u>Parts Sales</u>	<u>Service Revenues</u>	<u>Total</u>
Balance at December 31, 2019	\$ 49,215	\$ 55,981	\$ 8,455	\$ —	\$ 5,747	\$ —	\$ 119,398
Decreases (1)	(239)	(317)	(8)	—	(33)	—	(597)
Decreases (2)	—	(55,664)	—	—	—	—	(55,664)
Balance at December 31, 2020	<u>\$ 48,976</u>	<u>\$ —</u>	<u>\$ 8,447</u>	<u>\$ —</u>	<u>\$ 5,714</u>	<u>\$ —</u>	<u>\$ 63,137</u>

- (1) Decreases are related to an adjustment during the first quarter of 2020 from the final closing settlement of the Cobra Equipment Rentals, LLC 2019 acquisition.
- (2) Decrease is related to the goodwill impairment calculated as of March 31, 2020.

Recent Accounting Pronouncements

Pronouncements Not Yet Adopted

In March 2020, the FASB issued ASU No. 2020-04, Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting (“ASU 2020-04”), which provides optional guidance for a limited time to ease the potential burden in accounting for or recognizing the effects of reference rate reform, particularly, the risk of cessation of the London Interbank Offered Rate (“LIBOR”) on financial reporting. The guidance provides optional expedients and exceptions for applying GAAP to contracts, hedging relationships, and other transactions affected by reference rate reform if certain criteria are met. The amendments are elective and are effective upon issuance for all entities through December 31, 2022. The amendments of this ASU should be applied on a prospective basis. We intend to continue to monitor the developments with respect to the planned phase-out of LIBOR and work with our lenders to seek to ensure any transition away from LIBOR will have minimal impact on our financial condition. However, we can provide no assurances regarding the impact of the discontinuation of LIBOR as there can be no assurances as to whether such replacement or alternative base rate will be more or less favorable than LIBOR. Our exposure related to the expected cessation of LIBOR is limited to the interest expense we incur on balances outstanding under our Senior Secured Credit Facility (the “Credit Facility”). We amended our credit facility on September 14, 2021 to include benchmark language for a transition away from LIBOR. The potential impact from the cessation of LIBOR as a reference rate, as well as the applicability of ASU 2020-04, is not currently estimable.

Pronouncements Adopted in 2021

In December 2019, the FASB issued Accounting Standards Update (“ASU”) No. 2019-12, Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes (“ASU 2019-12”). The guidance removes the following exceptions: 1) exception to the incremental approach for intraperiod tax allocation when there is a loss from continuing operations and income or a gain from other items, 2) exception to the requirement to recognize a deferred tax liability for equity method investments when a foreign subsidiary becomes an equity method investment, 3) exception to the ability not to recognize a deferred tax liability for a foreign subsidiary when a foreign equity method investment becomes a subsidiary and 4) exception to the general methodology for calculating income taxes in an interim period when a year-to-date loss exceeds the anticipated loss for the year. Additionally, the guidance simplifies the accounting for income taxes by: 1) requiring that an entity recognize a franchise tax (or similar tax) that is partially based on income as an income-based tax and account for any incremental amount incurred as a non-income-based tax, 2) requiring that an entity evaluate when a step up in the tax basis of goodwill should be considered part of the business combination in which the book goodwill was originally recognized and when it should be considered a separate transaction, 3) specifying that an entity is not required to allocate the consolidated amount of current and deferred tax expense to a legal entity that is not subject to tax in its separate financial statements (although the entity may elect to do so (on an entity-by-entity basis) for a legal entity that is both not subject to tax and disregarded by the taxing authority), 4) requiring that an entity reflect the effect of an enacted change in tax laws or rates in the annual effective tax rate computation in the interim period that includes the enactment date and 5) making minor improvements for income tax accounting related to employee stock ownership plans and investments in qualified affordable housing projects accounted for using the equity method. The Company adopted ASU 2019-12 on January 1, 2021 and the adoption did not have a material impact on our condensed consolidated financial statements presented herein.

(3) Divestitures

Crane Sale

On July 19, 2021, the Company entered into a definitive agreement to sell its crane business to a wholly-owned subsidiary of The Manitowoc Company, Inc. for \$130 million in cash, subject to adjustment based on actual amounts of net working capital and crane rental fleet net book value delivered at transaction closing. This sale represents the Company’s strategic shift to a pure-play rental business. In accordance with ASC 360, Property, Plant, and Equipment, the Company ceased recording depreciation and amortization for Crane Sale related rental fleet, property, plant and equipment, and right of use lease assets upon qualifying as held for sale. In accordance with ASC 205-20, the Company determined that discontinued operations presentation were met during the third quarter of fiscal year 2021. As part of the divestiture, we entered into a transition services agreement with the buyer to assist them in the transition of certain functions, including, but not limited to, information technology, accounting and human resources for a period of sixty days up to six months. Aside from these customary transition services, there will be no continuing involvement with the crane business after its disposal.

The Company reports financial results of the crane business within all of our segments: equipment rentals, used equipment sales, new equipment sales, parts sales and service revenues. Additionally, the crane business is included within five of our six goodwill reporting units: equipment rental component 2, used equipment sales, new equipment sales, parts sales and service revenues.

The Company executed the transaction closing on October 1, 2021, subject to customary closing conditions, including regulatory approval under the Hart-Scott-Rodino Act. The Company will record a gain on the Crane Sale during the fourth quarter of 2021.

As a result of the agreement to sell its crane business, its results are reported separately as discontinued operations in our condensed consolidated statements of operations for all periods presented and its assets and liabilities have been presented in our condensed consolidated balance sheets as assets and liabilities held for sale. As permitted, the Company elected not to adjust the condensed consolidated statements of cash flows for the nine months ended September 30, 2021 and 2020 to exclude cash flows attributable to discontinued operations. Accordingly, we disclosed the depreciation, capital expenditures and significant operating and investing non-cash items related to the Crane Sale below.

The following tables (amounts in thousands) present the Crane Sale results as reported in income from discontinued operations within our condensed consolidated statements of operations and the carrying value of assets and liabilities as presented within assets and liabilities held for sale on our condensed consolidated balance sheets. The amounts presented below are preliminary and are subject to change.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Revenues:				
Equipment rentals	\$ 3,890	\$ 4,388	\$ 10,321	\$ 14,599
Used equipment sales	3,096	3,784	11,545	10,341
New equipment sales	15,428	9,421	52,286	32,111
Parts sales	12,668	11,562	33,268	33,645
Services revenues	7,438	7,148	20,855	20,871
Other	1,411	1,044	3,755	2,696
Total revenues	<u>43,931</u>	<u>37,347</u>	<u>132,030</u>	<u>114,263</u>
Cost of revenues:				
Rental depreciation	—	2,111	3,720	6,325
Rental expense	752	622	1,947	1,891
Rental other	430	279	1,000	964
	<u>1,182</u>	<u>3,012</u>	<u>6,667</u>	<u>9,180</u>
Used equipment sales	2,383	2,668	8,713	7,473
New equipment sales	13,737	8,355	46,725	28,611
Parts sales	9,691	8,871	25,288	25,672
Services revenues	2,474	2,442	6,767	7,216
Other	898	941	3,168	2,437
Total cost of revenues	<u>30,365</u>	<u>26,289</u>	<u>97,328</u>	<u>80,589</u>
Gross profit	13,566	11,058	34,702	33,674
Selling, general and administrative expenses	6,769	5,500	18,872	17,083
Impairment of goodwill	—	—	—	6,330
Merger and other	384	—	1,695	—
Gain on sales of property and equipment, net	—	55	49	2,442
Income from discontinued operations	6,413	5,613	14,184	12,703
Other, net	(2)	1	62	6
Income before provision for income taxes	6,411	5,614	14,246	12,709
Provision for income taxes	1,602	3,494	3,626	5,696
Net income from discontinued operations	<u>\$ 4,809</u>	<u>\$ 2,120</u>	<u>\$ 10,620</u>	<u>\$ 7,013</u>

	Balances at	
	September 30, 2021 (Unaudited)	December 31, 2020
Assets:		
Receivables, net of allowance for doubtful accounts of \$252 and \$252, respectively	\$ 16,872	\$ 28,356
Inventories, net of reserves for obsolescence of \$116 and \$120, respectively	35,001	30,598
Prepaid expenses and other assets	86	86
Rental equipment, net of accumulated depreciation of \$29,076 and \$34,143, respectively	34,405	39,322
Property and equipment, net of accumulated depreciation and amortization of \$14,288 and \$13,381, respectively	7,223	7,821
Operating lease right-of-use assets, net of accumulated amortization of \$706 and \$652, respectively	11,599	9,558
Goodwill (1)	5,714	5,714
Total assets held for sale	<u>\$ 110,900</u>	<u>\$ 121,455</u>
Liabilities:		
Accounts payable	\$ 4,899	\$ 14,033
Accrued expenses payable and other liabilities	200	170
Operating lease right-of-use liabilities	11,896	9,639
Total liabilities held for sale	<u>\$ 16,995</u>	<u>\$ 23,842</u>

- (1) We have allocated \$5.7 million of goodwill in the following two reporting units to the crane product line based on the relative fair value of the crane product line and the portion of the reporting units that will be retained. The allocation is as follows (amounts in thousands):

Used Equipment	\$ 506
Parts	5,208
	<u>\$ 5,714</u>

Cash flows from discontinued operations was as follows (amounts in thousands):

	Nine Months Ended September 30,	
	2021	2020
Operating activities of discontinued operations:		
Depreciation and amortization of property and equipment	\$ 1,083	\$ 1,715
Depreciation of rental equipment	3,720	6,325
Gain from sales of property and equipment, net	(49)	(2,442)
Gain from sales of rental equipment, net	(2,203)	(2,634)
Investing activities of discontinued operations:		
Purchases of rental equipment	(2,431)	(7,624)
Proceeds from sales of property and equipment	43	4,781
Proceeds from sales of rental equipment	5,929	6,965

Arkansas Sale

On September 17, 2021, the Company sold our Little Rock, Arkansas and Springdale, Arkansas owned-branches to Bramco, Inc. ("Bramco") for \$9.0 million (the "Arkansas Sale"). The Arkansas Sale includes the land, building, building improvements, office equipment, furniture and fixtures, and shop equipment for the two branches with a current net book value of approximately \$3.7 million. As a condition of closing, we relinquished our territory distribution rights with equipment manufacturers Komatsu, Wirtgen Group and Takeuchi. Our current distribution territory for these two branches includes the entire state of Arkansas, with the exception of five counties in southeast Arkansas (Miller, Lafayette, Columbia, Union and Little River). These five excluded counties are currently served by our Shreveport, Louisiana branch and we have no intention in the foreseeable future of relinquishing the Louisiana distribution territory. The Arkansas Sale does not qualify for discontinued operations as the divestiture does not meet the definition of a component.

The Company has purchased a site in Little Rock, Arkansas to operate a rental-focused branch location in the area. The branch opening coincided with the sale to Bramco.

(4) Fair Value of Financial Instruments

Fair value is defined as the amount that would be received for selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The FASB fair value measurement guidance established a fair value hierarchy that prioritizes the inputs used to measure fair value. The three broad levels of the fair value hierarchy are as follows:

Level 1 – Quoted prices (unadjusted) in active markets for identical assets or liabilities

Level 2 – Quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly

Level 3 – Unobservable inputs for which little or no market data exists, therefore requiring a company to develop its own assumptions

The carrying value of financial instruments reported in the accompanying condensed consolidated balance sheets for cash, receivables, accounts payable and accrued expenses payable and other liabilities approximate fair value due to the immediate or short-term nature or maturity of these financial instruments. The carrying amounts and fair values of our other financial instruments subject to fair value disclosures as of September 30, 2021 and December 31, 2020 are presented in the table below (amounts in thousands).

	September 30, 2021	
	Carrying Amount	Fair Value
Manufacturer flooring plans payable with interest computed at 3.5% (Level 3)	\$ 17,543	\$ 15,823
Senior unsecured notes due 2028 with interest computed at 3.875% (Level 2)	1,239,606	1,247,975
	December 31, 2020	
	Carrying Amount	Fair Value
Manufacturer flooring plans payable with interest computed at 3.5% (Level 3)	\$ 9,615	\$ 8,976
Senior unsecured notes due 2028 with interest computed at 3.875% (Level 2)	1,238,660	1,259,413

At September 30, 2021 and December 31, 2020, the fair value of our senior unsecured notes due 2028 was based on quoted bond trading market prices for those notes. For our Level 3 unobservable inputs, we calculate a discount rate for our manufacturing floor plans payable based on the U.S. prime rate plus the applicable margin on our Senior Secured Credit Facility. The discount rate is disclosed in the above table.

During the three and nine month periods ended September 30, 2021 and 2020, there were no transfers of financial assets or liabilities in or out of Level 3 of the fair value hierarchy.

(5) Stockholders' Equity

The following table summarizes the quarterly activity in Stockholders' Equity for the periods ended September 30, 2021 and 2020, respectively (amounts in thousands, except share data):

	Common Stock		Additional Paid-in Capital	Treasury Stock	Retained Earnings	Total Stockholders' Equity
	Shares Issued	Amount				
Balances at December 31, 2020	40,242,711	\$ 401	\$ 240,206	\$ (66,188)	\$ 63,814	\$ 238,233
Stock-based compensation	—	—	1,601	—	—	1,601
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,854)	(9,854)
Issuance of common stock, net of restricted stock forfeitures	45,427	—	—	—	—	—
Repurchase of 12,624 shares of restricted common stock	—	—	—	(435)	—	(435)
Net income	—	—	—	—	4,151	4,151
Balances at March 31, 2021	40,288,138	401	241,807	(66,623)	58,111	233,696
Stock-based compensation	—	—	942	—	—	942
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,943)	(9,943)
Restricted stock forfeitures	(9,295)	1	—	—	—	1
Net income	—	—	—	—	15,766	15,766
Balances at June 30, 2021	40,278,843	402	242,749	(66,623)	63,934	240,462
Stock-based compensation	—	—	1,057	—	—	1,057
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,964)	(9,964)
Issuance of common stock, net of restricted stock forfeitures	75,828	1	—	—	—	1
Repurchase of 48,852 shares of restricted common stock	—	—	—	(1,670)	—	(1,670)
Net income	—	—	—	—	29,537	29,537
Balances at September 30, 2021	40,354,671	\$ 403	\$ 243,806	\$ (68,293)	\$ 83,507	\$ 259,423
Balances at December 31, 2019	39,921,838	\$ 398	\$ 235,844	\$ (64,783)	\$ 136,060	\$ 307,519
Stock-based compensation	—	—	1,652	—	—	1,652
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,789)	(9,789)
Issuance of common stock, net of restricted stock forfeitures	98,451	1	—	—	—	1
Repurchase of 26,392 shares of restricted common stock	—	—	—	(470)	—	(470)
Net loss	—	—	—	—	(36,968)	(36,968)
Balances at March 31, 2020	40,020,289	399	237,496	(65,253)	89,303	261,945
Stock-based compensation	—	—	1,004	—	—	1,004
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,896)	(9,896)
Restricted stock forfeitures	(6,732)	—	—	—	—	—
Net income	—	—	—	—	8,815	8,815
Balances at June 30, 2020	40,013,557	399	238,500	(65,253)	88,222	261,868
Stock-based compensation	—	—	639	—	—	639
Cash dividends declared on common stock (\$0.275 per share)	—	—	—	—	(9,947)	(9,947)
Issuance of common stock, net of restricted stock forfeitures	232,149	2	—	—	—	2
Repurchase of 48,751 shares of restricted common stock	—	—	—	(906)	—	(906)
Net income	—	—	—	—	10,103	10,103
Balances at September 30, 2020	40,245,706	\$ 401	\$ 239,139	\$ (66,159)	\$ 88,378	\$ 261,759

(6) Stock-Based Compensation

We account for our stock-based compensation plans using the fair value recognition provisions of ASC 718, *Stock Compensation*. Under the provisions of ASC 718, stock-based compensation is measured at the grant date, based on the calculated fair value of the award, and is recognized as an expense over the requisite employee service period (generally the vesting period of the grant). Shares available for future stock-based payment awards under our 2016 Stock-Based Incentive Compensation Plan were 1,212,581 shares as of September 30, 2021.

Non-vested Stock

The following table summarizes our non-vested stock activity for the nine month period ended September 30, 2021:

	Number of Shares	Weighted Average Grant Date Fair Value
Non-vested stock at December 31, 2020	524,876	\$ 23.00
Granted	202,687	\$ 33.28
Vested	(186,042)	\$ 26.83
Forfeited	(60,002)	\$ 25.30
Non-vested stock at September 30, 2021	<u>481,519</u>	<u>\$ 25.56</u>

As of September 30, 2021, we had unrecognized compensation expense of approximately \$7.1 million related to non-vested stock that we expect to be recognized over a weighted-average period of approximately 2.1 years. The following table summarizes compensation expense related to non-vested stock, which is included in selling, general and administrative expenses in the accompanying condensed consolidated statements of operations for the three and nine month periods ended September 30, 2021 and 2020 (amounts in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Compensation expense	\$ 1,057	\$ 639	\$ 3,600	\$ 3,295

(7) Income (Loss) per Share

Income (loss) per common share for the three and nine month periods ended September 30, 2021 and 2020 are based on the weighted average number of common shares outstanding during the periods. The effects of potentially dilutive securities that are anti-dilutive are not included in the computation of dilutive income (loss) per share. We include all common shares granted under our incentive compensation plan which remain unvested (“restricted common shares”) and contain non-forfeitable rights to dividends or dividend equivalents, whether paid or unpaid (“participating securities”), in the number of shares outstanding in our basic and diluted EPS calculations using the two-class method. All of our restricted common shares are currently participating securities.

Under the two-class method, earnings per common share are computed by dividing the sum of distributed earnings allocated to common shareholders and undistributed earnings allocated to common shareholders by the weighted average number of common shares outstanding for the period. In applying the two-class method, distributed and undistributed earnings are allocated to both common shares and restricted common shares based on the total weighted average shares outstanding during the period. The number of restricted common shares outstanding was approximately 0.7% of total outstanding shares for both the three and nine month periods ended September 30,

2021 and 2020, and, consequently, was immaterial to the basic and diluted EPS calculations. Therefore, use of the two-class method had no impact on our basic and diluted EPS calculations for the periods presented. The following table sets forth the computation of basic and diluted net income (loss) per common share for the three and nine month periods ended September 30, 2021 and 2020 (amounts in thousands, except per share amounts):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Net income (loss) from continuing operations	\$ 24,728	\$ 7,983	\$ 38,834	\$ (25,063)
Net income from discontinued operations	4,809	2,120	10,620	7,013
Net income (loss)	<u>\$ 29,537</u>	<u>\$ 10,103</u>	<u>\$ 49,454</u>	<u>\$ (18,050)</u>
Weighted average number of common shares outstanding:				
Basic	36,296	36,110	36,232	36,035
Effect of dilutive non-vested restricted stock	140	139	188	—
Diluted	<u>36,436</u>	<u>36,249</u>	<u>36,420</u>	<u>36,035</u>
Income (loss) per share:				
Basic:				
Continuing operations	\$ 0.68	\$ 0.22	\$ 1.07	\$ (0.70)
Discontinued operations	0.13	0.06	0.29	0.19
Net income (loss) per share	<u>\$ 0.81</u>	<u>\$ 0.28</u>	<u>\$ 1.36</u>	<u>\$ (0.50)</u>
Diluted:				
Continuing operations	\$ 0.68	\$ 0.22	\$ 1.07	\$ (0.70)
Discontinued operations	0.13	0.06	0.29	0.19
Net income (loss) per share	<u>\$ 0.81</u>	<u>\$ 0.28</u>	<u>\$ 1.36</u>	<u>\$ (0.50)</u>
Common shares excluded from the denominator as anti-dilutive:				
Non-vested restricted stock	<u>91</u>	<u>190</u>	<u>30</u>	<u>189</u>

(8) Senior Secured Credit Facility

We and our subsidiaries are parties to a \$750.0 million Credit Facility with Wells Fargo Capital Finance, LLC as administrative agent, and the lenders named therein (the "Credit Facility"). For further information related to significant terms of the Credit Facility, see footnote 10 to the Company's consolidated financial statements included as Item 8 in the Company's Annual Report on Form 10-K for the year ended December 31, 2020.

On September 14, 2021, the Company further amended and extended the Amended and Restated Credit Agreement with the Second Amendment to the Fifth Amended and Restated Credit Agreement (the "Second Amendment") by and among the Company, Great Northern Equipment, Inc., H&E Equipment Services (California), LLC, H&E Equipment Services (Mid-Atlantic), LLC, the other credit parties named therein, the lenders named therein, Wells Fargo Bank National Association, as administrative agent, and the joint lead arrangers, joint book runners, co-syndication agents and documentation agent named therein.

The Second Amendment (i) amended the permitted dispositions of the credit facility, specifically the Crane Sale, and (ii) included benchmark language for a transition away from LIBOR.

As of September 30, 2021, we were in compliance with our financial covenants under the Amended and Restated Credit Agreement. At September 30, 2021, we had no borrowings outstanding under the Credit Facility and could borrow up to approximately \$741.3 million, net of an \$8.7 million outstanding letter of credit, and remain in compliance with the debt covenants under the Credit Facility.

(9) Senior Unsecured Notes

On December 14, 2020, we completed an offering of \$1,250 million aggregate principal amount of 3.875% senior notes due 2028 (the "New Notes") and the settlement of a cash tender offer with respect to our previously outstanding 5.625% senior notes due 2025 (the "Old Notes"). For further information related to significant terms of the Senior Unsecured Notes, see footnote 9 to the Company's consolidated financial statements included as Item 8 in the Company's Annual Report on Form 10-K for the year ended December 31, 2020. As of September 30, 2021, we were in compliance with the covenants governing our notes.

The following table reconciles our Senior Unsecured Notes to our Condensed Consolidated Balance Sheets (amounts in thousands):

Balance at December 31, 2019	\$	945,566
Accretion of discount on Old Notes through December 14, 2020		1,466
Amortization of note premium on Old Notes through December 14, 2020		(1,011)
Amortization of deferred financing costs on Old Notes through December 14, 2020		293
Aggregate principal amount paid on Old Notes		(950,000)
Writeoff of unaccreted discount on Old Notes		7,225
Writeoff of unamortized premium on Old Notes		(4,988)
Writeoff of deferred financing costs on Old Notes		1,449
Aggregate principal amount issued on New Notes		1,250,000
Notes discount and deferred transaction costs on New Notes		(11,404)
Accretion of discount on New Notes from December 14, 2020 through December 31, 2020		53
Amortization of deferred financing costs on New Notes from December 14, 2020 through December 31, 2020		11
Balance at December 31, 2020	\$	1,238,660
Accretion of discount on New Notes through September 30, 2021		879
Additional deferred financing costs on New Notes through September 30, 2021		(136)
Amortization of deferred financing costs on New Notes through September 30, 2021		203
Balance at September 30, 2021	\$	<u>1,239,606</u>

(10) Leases

We adopted Topic 842 on January 1, 2019. For a discussion of Topic 842 and related disclosures, see note 2 and note 11 to the consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2020.

At September 30, 2021, as disclosed in our condensed consolidated balance sheet, we had net operating lease right-of-use assets of \$153.7 million and net finance lease right-of-use assets of \$0.1 million. Our operating lease liabilities at September 30, 2021 were \$157.5 million and finance lease liabilities were \$0.1 million. The weighted average remaining lease term for operating leases was approximately 8.9 years and the weighted average remaining lease term for finance leases was approximately 0.5 years. The weighted average discount rate for operating and finance leases was approximately 6.3% and 5.9%, respectively.

The future minimum lease payments of operating leases executed but not commenced as of September 30, 2021 are estimated to be \$0.1 million, \$0.6 million, \$0.6 million, \$0.6 million and \$0.6 million for the years ended December 31, 2021, 2022, 2023, 2024 and 2025, respectively, and \$4.0 million thereafter. It is expected that these leases will commence during the fourth quarter of 2021 and the first quarter of 2022.

(11) Segment Information

We have identified five reportable segments: equipment rentals, new equipment sales, used equipment sales, parts sales and services revenues. These segments are based upon how management of the Company allocates resources and assesses performance. Non-segmented revenues and non-segmented costs relate to equipment support activities including transportation, hauling, parts freight and damage-waiver charges and are not allocated to the other reportable segments. There were no sales between segments for any of the periods presented. Selling, general and administrative expenses as well as all other income and expense items below gross profit are not generally allocated to reportable segments.

We do not compile discrete financial information by segments other than the information presented below. The following table presents information about our reportable segments (amounts in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Segment Revenues:				
Equipment rentals	\$ 197,184	\$ 161,461	\$ 526,014	\$ 481,563
Used equipment sales	31,071	36,216	105,746	94,890
New equipment sales	19,355	27,827	70,161	79,957
Parts sales	17,503	16,291	49,939	50,197
Services revenues	8,624	8,489	24,694	27,245
Total segmented revenues	273,737	250,284	776,554	733,852
Non-segmented revenues	1,699	1,629	4,991	5,403
Total revenues	\$ 275,436	\$ 251,913	\$ 781,545	\$ 739,255
Segment Gross Profit:				
Equipment rentals	\$ 90,009	\$ 63,946	\$ 221,415	\$ 191,210
Used equipment sales	11,688	11,012	37,320	30,771
New equipment sales	2,409	3,058	8,585	8,759
Parts sales	4,294	4,237	13,224	13,689
Services revenues	5,624	5,733	16,501	18,550
Total segmented gross profit	114,024	87,986	297,045	262,979
Non-segmented gross profit (loss)	(116)	23	95	(33)
Total gross profit	\$ 113,908	\$ 88,009	\$ 297,140	\$ 262,946

	Balances at	
	September 30, 2021	December 31, 2020
Segment identified assets:		
Equipment sales	\$ 52,247	\$ 32,047
Equipment rentals	1,112,056	989,423
Parts and services	13,373	9,843
Total segment identified assets	1,177,676	1,031,313
Non-segment identified assets	762,338	827,716
Assets held for sale	110,900	121,455
Total assets	\$ 2,050,914	\$ 1,980,484

The Company operates primarily in the United States and our sales to international customers for the three month periods ended September 30, 2021 and 2020 were 0.2% and 0.2% of total revenues, respectively, and for the nine month periods ended September 30, 2021 and 2020 were 0.2% and 0.3% of total revenues, respectively. No one customer accounted for more than 10% of our revenues on an overall or segment basis for any of the periods presented.

(12) Subsequent Events

As disclosed in Note 3, on October 1, 2021, the Company closed the sale of its crane business to a wholly-owned subsidiary of The Manitowoc Company, Inc.

ITEM 2. — MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion summarizes the financial position of H&E Equipment Services, Inc. and its subsidiaries as of September 30, 2021, and its results of operations for the three and nine month periods ended September 30, 2021, and should be read in conjunction with (i) the unaudited condensed consolidated financial statements and notes thereto included elsewhere in this Quarterly Report on Form 10-Q and (ii) the audited consolidated financial statements and accompanying notes to our Annual Report on Form 10-K for the year ended December 31, 2020. The following discussion contains, in addition to historical information, forward-looking statements that include risks and uncertainties (see discussion of “Forward-Looking Statements” included elsewhere in this Quarterly Report on Form 10-Q). Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those factors set forth under Item 1A — “Risk Factors” of our Annual Report on Form 10-K for the year ended December 31, 2020.

The outbreak of the COVID-19 pandemic continues to affect the United States of America and the world. In response to the onset of the COVID-19 pandemic, we proactively implemented certain measures to strengthen cash flow, manage costs, strengthen liquidity and enhance employee safety. These measures included the reduction of payroll costs, a reduction in capital expenditures and other discretionary spending, the elimination of most business travel and restriction of visitors to our corporate office, enhanced cleaning and disinfection procedures and the promotion of social distancing at our corporate office and branch locations. We remain focused on the safety and well-being of our employees, customers and communities as we maintain a high-level of service to our customers.

As the impact of COVID-19 became more widespread, our equipment rental utilization and sales volumes began to decline from February 2020 levels through mid-April 2020, where we began to see utilization and sales levels improve and stabilize for the remainder of 2020. We continue to see improvements with utilization levels beginning in March 2021 returning to approximate pre-COVID utilization levels. The timing and extent of any subsequent contraction in our equipment rental utilization and sales volumes due to COVID-19 will depend on a number of factors, including a widespread resurgence in COVID-19 infections, the rate of vaccinations, a global supply chain disruption, the impact to capital and financial markets and the related impact on our customers. For a discussion of liquidity, see Liquidity and Capital Resources below.

Overview

Background

Founded in 1961, H&E Equipment Services, Inc. is one of the largest rental equipment companies in the nation, serving customers across 24 states. The Company’s fleet is among the industry’s youngest and most versatile with a superior equipment mix comprised of aerial work platforms, earthmoving, material handling, and other general and specialty lines. H&E serves a diverse set of end markets in many high-growth geographies including branches throughout the Pacific Northwest, West Coast, Intermountain, Southwest, Gulf Coast States, Southeast, and Mid-Atlantic regions.

As of September 30, 2021, we operated 101 branch locations throughout the United States. Our work force includes, among others, a professional sales force, drivers, and regional, district and branch managers. We believe this allows us to provide specialized equipment knowledge, improve the effectiveness of our sales force and strengthen our customer relationships. In addition, our branch managers of each location are responsible for managing their assets and financial results. We believe this fosters accountability in our business and strengthens our local and regional relationships.

Through our predecessor companies, we have been in the equipment services business for approximately 60 years. H&E L.L.C. was formed in June 2002 through the business combination of Head & Engquist, a wholly-owned subsidiary of Gulf Wide, and ICM. Head & Engquist, founded in 1961, and ICM, founded in 1971, were two leading regional, integrated equipment service companies operating in contiguous geographic markets. In connection with our initial public offering in February 2006, we converted H&E LLC into H&E Equipment Services, Inc., a Delaware corporation.

During the third quarter of 2021, the Company agreed to sell its crane business to a wholly-owned subsidiary of The Manitowoc Company, Inc. for \$130 million in cash, (“the Crane Sale”), subject to finalization of closing adjustments. The Crane Sale met the criteria for discontinued operations presentation and as such, all financial results and information below are presented on a continuing operations basis and exclude the Crane Sale, unless otherwise noted specifically as discontinued operations. On October 1, 2021, the transaction closed and we sold our crane business.

Critical Accounting Policies

Item 7, included in Part II of our Annual Report on Form 10-K for the year ended December 31, 2020, presents the accounting policies and related estimates that we believe are the most critical to understanding our consolidated financial statements, financial condition, and results of operations and cash flows, and which require complex management judgment and assumptions, or involve uncertainties. There have been no significant changes to these critical accounting policies and estimates during the three and nine

month periods ended September 30, 2021. Our critical accounting policies include, among others, useful lives of rental equipment and property and equipment, acquisition and disposition accounting, goodwill, long-lived assets and income taxes.

Information regarding our other significant accounting policies is included in note 2 to our consolidated financial statements in Item 8 of Part II of our Annual Report on Form 10-K for the year ended December 31, 2020 and in note 2 to the condensed consolidated financial statements in this Quarterly Report on Form 10-Q.

Business Segments

We have five reportable segments because we derive our revenues from five principal business activities: (1) equipment rentals; (2) used equipment sales; (3) new equipment sales; (4) parts sales; and (5) repair and maintenance services. These segments are based upon how we allocate resources and assess performance. In addition, we also have non-segmented revenues and costs that relate to equipment support activities.

- *Equipment Rentals.* Our rental operation primarily rents our core types of construction and industrial equipment. We have a well-maintained rental fleet and our own dedicated sales force, focused by equipment type. We actively manage the size, quality, age and composition of our rental fleet based on our analysis of key measures such as time utilization (which we analyze as equipment usage based on: (1) a percentage of original equipment cost; and (2) the number of rental equipment units available for rent), rental rate trends and targets, rental equipment dollar utilization, and maintenance and repair costs, which we closely monitor. We maintain fleet quality through regional quality control managers and our parts and services operations.
- *Used Equipment Sales.* Our used equipment sales are generated primarily from sales of used equipment from our rental fleet, as well as from sales of inventoried equipment that we acquire through trade-ins from our equipment customers. Used equipment is sold by our retail sales force. Our used equipment sales are an effective way for us to manage the size and composition of our rental fleet and provide a profitable distribution channel for disposal of rental equipment.
- *New Equipment Sales.* Our new equipment sales operation sells new equipment primarily in our earthmoving product category. We have a retail sales force that is separate from our rental sales force.
- *Parts Sales.* Our parts business provides parts to our own rental fleet and sells parts for the equipment we sell. In order to provide timely parts and services support to our rental fleet as well as our customers, we maintain a parts inventory.
- *Services.* Our services operation provides maintenance and repair services to our own rental fleet and for our customers' equipment at our facilities as well as at our customers' locations.

Our non-segmented revenues and costs relate primarily to ancillary charges associated with equipment maintenance and repair services, and are not generally allocated to reportable segments.

For additional information about our business segments, see note 11 to the condensed consolidated financial statements in this Quarterly Report on Form 10-Q.

Revenue Sources

We generate all of our total revenues from our five business segments and our non-segmented equipment support activities. Equipment rentals account for more than half of our total revenues. For the nine month period ended September 30, 2021, approximately 67.3% of our total revenues were attributable to equipment rentals, 13.5% were attributable to used equipment sales, 9.0% of our total revenues were attributable to new equipment sales, 6.4% were attributable to parts sales, 3.2% were attributable to our services revenues and 0.6% were attributable to non-segmented other revenues.

The equipment that we rent, sell and service is principally used in the construction industry, as well as by companies for commercial and industrial uses such as plant maintenance and turnarounds, as well as in the petrochemical and energy sectors. As a result, our total revenues are affected by several factors including, but not limited to, the demand for and availability of rental equipment, rental rates and other competitive factors, the demand for used and new equipment, the level of construction and industrial activities, spending levels by our customers, adverse weather conditions, supply chain disruptions and general economic conditions.

Equipment Rentals. Our rental operation primarily rents our core types of construction and industrial equipment. We have a well-maintained rental fleet and our own dedicated sales force, focused by equipment type. We actively manage the size, quality, age and composition of our rental fleet based on our analysis of key measures such as time utilization (which we analyze as equipment usage based on: (1) a percentage of original equipment cost; and (2) the number of rental equipment units available for rent), rental rate trends and targets, rental equipment dollar utilization, and maintenance and repair costs, which we closely monitor. We maintain fleet quality through regional quality control managers and our parts and services operations.

Used Equipment Sales. We generate the majority of our used equipment sales revenues by selling equipment from our rental fleet. The remainder of our used equipment sales revenues comes from the sale of inventoried equipment that we acquire through trade-ins from our equipment customers. Sales of our rental fleet equipment allow us to manage the size, quality, composition and age of our rental fleet, and provide us with a profitable distribution channel for the disposal of rental equipment.

New Equipment Sales. We seek to optimize revenues from new equipment sales by selling equipment through a professional in-house retail sales force. While sales of new equipment are impacted by the availability of equipment from the manufacturer, we believe our status as a leading distributor for some of our key suppliers improves our ability to obtain equipment.

Parts Sales. We primarily generate revenues from the sale of parts for equipment that we rent or sell.

Services. We primarily derive our services revenues from maintenance and repair services for equipment that we rent or sell and from customers owned equipment. In addition to repair and maintenance on an as-needed or scheduled basis, we also provide ongoing preventative maintenance services to industrial customers.

Our non-segmented revenues relate to equipment support activities that we provide to customers in connection with new and used equipment sales and parts and services revenues and are not generally allocated to reportable segments.

Principal Costs and Expenses

Our largest expenses are rental expenses, rental depreciation, the costs associated with the used equipment we sell, the costs to purchase the new equipment we sell, and costs associated with parts sales and services, all of which are included in cost of revenues. For the nine month period ended September 30, 2021, our total cost of revenues was approximately \$484.4 million. Our operating expenses consist principally of selling, general and administrative expenses. For the nine month period ended September 30, 2021, our selling, general and administrative expenses were \$213.3 million. In addition, we have interest expense related to our debt instruments. Operating expenses and all other income and expense items below the gross profit line of our consolidated statements of operations are not generally allocated to our reportable segments.

We are also subject to federal and state income taxes. Future income tax examinations by state and federal agencies could result in additional income tax expense based on probable outcomes of such matters.

Cost of Revenues:

Rental Depreciation. Depreciation of rental equipment represents the depreciation costs attributable to rental equipment. Estimated useful lives vary based upon type of equipment. Generally, we depreciate aerial work platforms over a ten year estimated useful life, earthmoving over a five year estimated useful life with a 25% salvage value, and material handling equipment over a seven year estimated useful life. Attachments and other smaller type equipment are depreciated over a three year estimated useful life. We periodically evaluate the appropriateness of remaining depreciable lives assigned to rental equipment.

Rental Expense. Rental expense represents the costs associated with rental equipment, including, among other things, the cost of repairing and maintaining our rental equipment, property taxes on our fleet and other miscellaneous costs of owning rental equipment.

Rental Other. Rental other expenses consist primarily of equipment support activities that we provide our customers in connection with renting equipment, such as hauling services, damage waiver policies, environmental fees and other recovery fees.

Used Equipment Sales. Cost of used equipment sold consists of the net book value of rental equipment for used equipment sold from our rental fleet, the equipment costs for used equipment we purchase for sale or the trade-in value of used equipment that we obtain from customers in equipment sales transactions.

New Equipment Sales. Cost of new equipment sold primarily consists of the equipment cost of the new equipment that is sold, net of any amount of credit given to the customer towards the equipment for trade-ins.

Parts Sales. Cost of parts sales represents costs attributable to the sale of parts used in the maintenance and repair of equipment on-rent by customers and directly to customers for their owned equipment.

Services Support. Cost of services revenues represents costs attributable to service provided for the maintenance and repair of equipment on-rent by customers and of customer-owned equipment.

Our non-segmented other expenses include costs associated with ancillary charges associated with equipment maintenance and repair services.

Selling, General and Administrative Expenses:

Our selling, general and administrative (“SG&A”) expenses include sales and marketing expenses, payroll and related benefit costs, including stock based compensation, insurance expenses, legal and professional fees, rent and other occupancy costs, property and other taxes, administrative overhead, depreciation associated with property and equipment (other than rental equipment) and amortization expense associated with intangible assets. These expenses are not generally allocated to our reportable segments.

Interest Expense:

Interest expense for the periods presented represents the interest on our outstanding debt instruments, including aggregate amounts outstanding under our revolving Credit Facility, senior unsecured notes due 2028 and our finance lease obligations. Interest expense also includes interest on our outstanding manufacturer flooring plans payable, which are used to finance inventory and rental equipment purchases. Non-cash interest expense related to the amortization cost of deferred financing costs and the accretion/amortization of note discount/premium are also included in interest expense.

Principal Cash Flows

We generate cash primarily from our operating activities and, historically, we have used cash flows from operating activities, manufacturer floor plan financings and available borrowings under the Credit Facility as the primary sources of funds to purchase inventory and to fund working capital and capital expenditures, growth and expansion opportunities (see also “Liquidity and Capital Resources” below). Our management of our working capital is closely tied to operating cash flows, as working capital can be significantly impacted by, among other things, our accounts receivable activities, the level of used and new equipment inventories, which may increase or decrease in response to current and expected demand, and the size and timing of our trade accounts payable payment cycles.

Rental Fleet

A substantial portion of our overall value is in our rental fleet equipment. The continuing operations net book value of our rental equipment at September 30, 2021 was \$1.1 billion, or approximately 57.3% of our total assets, excluding assets held for sale. Our continuing operations rental fleet as of September 30, 2021 consisted of 42,044 units having an original acquisition cost (which we define as the cost originally paid to manufacturers) of approximately \$1.8 billion. As of September 30, 2021, our rental fleet composition was as follows (dollars in millions):

	<u>Units</u>	<u>% of Total Units</u>	<u>Original Acquisition Cost</u>	<u>% of Original Acquisition Cost</u>	<u>Average Age in Months</u>
Hi-Lift or Aerial Work Platforms	21,507	51.0%	\$ 696.4	36.7%	50.2
Earthmoving	5,422	12.8%	481.7	25.4%	22.0
Material Handling	6,655	15.8%	510.8	27.0%	40.0
Other	8,460	20.0%	142.7	7.5%	23.5
Continuing Operations Total	42,044	99.6%	\$ 1,831.6	96.6%	39.6
Cranes (1)	162	0.4%	63.6	3.4%	52.8
Total	<u>42,206</u>	<u>100%</u>	<u>\$ 1,895.2</u>	<u>100%</u>	<u>39.6</u>

- (1) During the third quarter of 2021, the Company agreed to sell its crane business. The assets and liabilities associated with the Crane Sale are classified as held for sale in the Condensed Consolidated Balance Sheet as of September 30, 2021.

Determining the optimal age and mix for our rental fleet equipment is subjective and requires considerable estimates and judgments by management. We constantly evaluate the mix, age and quality of the equipment in our rental fleet in response to current economic and market conditions, competition and customer demand. The mix and age of our rental fleet, as well as our cash flows, are impacted by sales of equipment from the rental fleet, which are influenced by used equipment pricing at the retail and secondary auction market levels, and the capital expenditures to acquire new rental fleet equipment. In making equipment acquisition decisions, we evaluate current economic and market conditions, competition, manufacturers’ availability, pricing and return on investment over the estimated useful life of the specific equipment, among other things. As a result of our in-house service capabilities and extensive maintenance program, we believe our rental fleet is well-maintained.

The original acquisition cost of our continuing operations gross rental fleet increased by approximately \$141.4 million, or 8.4%, for the nine month period ended September 30, 2021, largely reflective of an increase in rental fleet capital expenditures. The average age of our continuing operations rental fleet equipment decreased by approximately 1.3 months for the nine month period ended

September 30, 2021. Our average rental rates for the nine month period ended September 30, 2021 were 0.5% lower than the same period last year. See further discussion on rental rates in “Results of Operations” below.

The rental equipment mix among our core product lines for the nine month period ended September 30, 2021 was largely consistent with that of the prior year comparable period as a percentage of original acquisition cost.

Principal External Factors that Affect our Businesses

We are subject to a number of external factors that may adversely affect our businesses. These factors, and other factors, are discussed below and under the heading “Forward-Looking Statements,” and in Item 1A — “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2020.

- *Economic downturns.* The demand for our products is dependent on the general economy, the stability of the global credit markets, the industries in which our customers operate or serve, and other factors. Downturns in the general economy or in the construction and manufacturing industries, as well as adverse credit market conditions, can cause demand for our products to materially decrease.
- *Spending levels by customers.* Rentals and sales of equipment to the construction industry and to industrial companies constitute a significant portion of our total revenues. As a result, we depend upon customers in these businesses and their ability and willingness to make capital expenditures to rent or buy specialized equipment. Accordingly, our business is impacted by fluctuations in customers’ spending levels on capital expenditures and by the availability of credit to those customers.
- *Adverse weather.* Adverse weather in a geographic region in which we operate may depress demand for equipment in that region. Our equipment is primarily used outdoors and, as a result, prolonged adverse weather conditions may prohibit our customers from continuing their work projects. Adverse weather also has a seasonal impact in parts of our Intermountain region, particularly in the winter months.
- *Regional and Industry-Specific Activity and Trends.* Expenditures by our customers may be impacted by the overall level of construction activity in the markets and regions in which they operate, the price of oil and other commodities and other general economic trends impacting the industries in which our customers and end users operate. As our customers adjust their activity and spending levels in response to these external factors, our rentals and sales of equipment to those customers will be impacted.

Results of Operations

The tables included in the period-to-period comparisons below provide summaries of our revenues and gross profits for our business segments and non-segmented revenues for the three and nine month periods ended September 30, 2021 and 2020. The period-to-period comparisons of our financial results are not necessarily indicative of future results. All financial results and metrics discussed below are on a continuing operations basis.

Three Months Ended September 30, 2021 Compared to the Three Months Ended September 30, 2020

Revenues.

	Three Months Ended September 30,		Total Dollar Increase (Decrease)	Total Percentage Increase (Decrease)
	2021	2020		
(in thousands, except percentages)				
Segment Revenues:				
Equipment rentals				
Rentals	\$ 176,655	\$ 145,309	\$ 31,346	21.6%
Rentals other	20,529	16,152	4,377	27.1%
Total equipment rentals	197,184	161,461	35,723	22.1%
Used equipment sales	31,071	36,216	(5,145)	(14.2)%
New equipment sales	19,355	27,827	(8,472)	(30.4)%
Parts sales	17,503	16,291	1,212	7.4%
Services revenues	8,624	8,489	135	1.6%
Non-Segmented revenues	1,699	1,629	70	4.3%
Total revenues	<u>\$ 275,436</u>	<u>\$ 251,913</u>	<u>\$ 23,523</u>	<u>9.3%</u>

Total Revenues. Our total revenues were approximately \$275.4 million for the three month period ended September 30, 2021 compared to \$251.9 million for the three month period ended September 30, 2020, an increase of \$23.5 million, or 9.3%. Revenues for all reportable segments and non-segmented other revenues are further discussed below.

Equipment Rental Revenues. Our total revenues from equipment rentals for the three month period ended September 30, 2021 increased approximately \$35.7 million, or 22.1%, to \$197.2 million from \$161.5 million in the three month period ended September 30, 2020. The increase in equipment rental revenues was largely due to increased demand compared to the prior year COVID-19 economic downturn.

Rentals. Rental revenues increased \$31.3 million, or 21.6%, to \$176.7 million for the three month period ended September 30, 2021 compared to \$145.3 million for the three month period ended September 30, 2020. Rental revenues from earthmoving equipment increased \$14.4 million, material handling equipment increased \$7.1 million, aerial work platform equipment increased \$5.5 million and other equipment increased \$4.3 million. Our average rental rates for the three month period ended September 30, 2021 increased 2.9% compared to the same three month period last year and increased approximately 2.6% from the three month period ended June 30, 2021.

Rental equipment dollar utilization (annual rental revenues divided by the average original rental fleet equipment costs) for the three month period ended September 30, 2021 was 38.9% compared to 32.9% in the three month period ended September 30, 2020, an increase of 6.0%. The increase in comparative rental equipment dollar utilization was the result of an increase in rental equipment time utilization combined with an increase in equipment rental rates, as noted above. Rental equipment time utilization as a percentage of original equipment cost was approximately 71.9% for the three month period ended September 30, 2021 compared to 63.5% in the three month period ended September 30, 2020, an increase of 8.4%. The increase in rental equipment time utilization as a percentage of original equipment cost was largely due to increased demand during the current year compared to COVID-19's impact on economic activity during the prior year.

Rentals Other. Our rentals other revenue consists primarily of equipment support activities that we provide to customers in connection with renting equipment, such as hauling charges, damage waiver policies, environmental and other recovery fees. Rental other revenues for the three month period ended September 30, 2021 were \$20.5 million compared to \$16.2 million for the three month period ended September 30, 2020, an increase of \$4.4 million, or 27.1%, primarily due to the increase in equipment rental revenues as described above.

Used Equipment Sales Revenues. Our used equipment sales decreased \$5.1 million, or 14.2%, to \$31.1 million for the three month period ended September 30, 2021, from \$36.2 million for the same three month period in 2020. This decrease in used equipment sales is reflective of the increase in rental demand in the current period. This decrease was driven by a \$4.5 million decrease in used earthmoving equipment sales and a \$1.3 million decrease in used other equipment. Partially offsetting these decreases was a \$0.5 million increase in used material handling equipment sales.

New Equipment Sales Revenues. Our new equipment sales for the three month period ended September 30, 2021 decreased \$8.5 million, or 30.4%, to \$19.4 million from \$27.8 million for the three month period ended September 30, 2020. This decrease was largely due to a \$4.1 million decrease in other new equipment sales, a \$3.6 million decrease in new earthmoving equipment sales and a \$0.5 million decrease in new aerial work platform equipment sales.

Parts Sales Revenues. Our parts sales revenues for the three month period ended September 30, 2021 increased \$1.2 million, or 7.4%, to \$17.5 million from \$16.3 million for the same three month period last year. The increase in parts sales was primarily attributable to an increase of \$0.9 million in earthmoving equipment parts sales.

Services Revenues. Our services revenues for the three month period ended September 30, 2021 increased \$0.1 million, or 1.6%, to \$8.6 million from \$8.5 million for the same three month period last year. The increase is primarily due to a \$0.3 million increase in earthmoving service revenues, offset by a decrease of \$0.2 million in aerial work platform services revenues.

Non-Segmented Other Revenues. Our non-segmented other revenues relate to equipment support activities that we provide to customers in connection with used and new equipment sales and parts and services revenues and are not generally allocated to reportable segments. For the three month period ended September 30, 2021, our other revenues were approximately \$1.7 million, an increase of \$0.1 million, or 4.3%, from \$1.6 million in the same three month period in 2020.

Gross Profit.

	Three Months Ended September 30,		Total Dollar Increase (Decrease)	Total Percentage Increase (Decrease)
	2021	2020		
(in thousands, except percentages)				
Segment Gross Profit (loss):				
Equipment rentals				
Rentals	\$ 89,990	\$ 64,331	\$ 25,659	39.9%
Rentals other	19	(385)	404	(104.9)%
Total equipment rentals	90,009	63,946	26,063	40.8%
Used equipment sales	11,688	11,012	676	6.1%
New equipment sales	2,409	3,058	(649)	(21.2)%
Parts sales	4,294	4,237	57	1.3%
Services revenues	5,624	5,733	(109)	(1.9)%
Non-segmented revenues gross profit (loss)	(116)	23	(139)	(604.3)%
Total gross profit	\$ 113,908	\$ 88,009	\$ 25,899	29.4%

Total Gross Profit. Our total gross profit was \$113.9 million for the three month period ended September 30, 2021 compared to \$88.0 million for the same three month period in 2020, an increase of \$25.9 million, or 29.4%. Total gross profit margin for the three month period ended September 30, 2021 was approximately 41.4%, an increase of 6.5% from the 34.9% gross profit margin for the same three month period in 2020. Gross profit and gross margin for all reportable segments and non-segmented other revenues are further described below:

Equipment Rentals Gross Profit. Our total gross profit from equipment rentals for the three month period ended September 30, 2021 increased approximately \$26.1 million, or 40.8%, to \$90.0 million from \$63.9 million in the same three month period in 2020. Total gross profit margin from equipment rentals for the three month periods ended September 30, 2021 and 2020 was approximately 45.6% and 39.6%, respectively, an increase of 6.0%. See Rentals and Rentals Other below for additional information.

Rentals: Rental revenues gross profit increased \$25.7 million, or 39.9%, to \$90.0 million for the three month period ended September 30, 2021 compared to \$64.3 million for the same three month period in 2020. The gross profit increase was the result of a \$31.3 million increase in rental revenues for the three month period ended September 30, 2021 compared to the same period last year, which was partially offset by a \$2.4 million increase in rental equipment depreciation expense and a \$3.3 million increase in rental expenses. The original acquisition cost of our rental fleet at September 30, 2021 increased \$87.7 million, or 5.0%, from September 30, 2020.

Gross profit margin on rentals for the three month periods ended September 30, 2021 and September 30, 2020 was approximately 50.9% and 44.3%, respectively. Depreciation expense was 33.0% of rental revenues for the three month period ended September 30, 2021 compared to 38.5% for the same period in 2020, a decrease of 5.5%. The decrease in depreciation expense as a percentage of rental revenues is largely due to the increase in revenues in 2021 as compared to the same period in 2020. As a percentage of revenues, rental expenses were 16.0% for the three month period ended September 30, 2021 compared to 17.2% for the same period last year, a decrease of 1.2%.

Rentals Other: Our rentals other revenue consists primarily of equipment support activities that we provide to customers in connection with renting equipment, such as hauling charges, damage waiver policies, environmental and other recovery fees. Rental other revenues gross profit for the three month period ended September 30, 2021 was less than \$0.1 million compared to a gross loss of \$0.4 million for the same period in 2020, an increase of \$0.4 million. The gross profit margin for the three month period ended September 30, 2021 was 0.1% compared to a gross loss of 2.4% for the same period last year.

Used Equipment Sales Gross Profit. Our used equipment sales gross profit for the three month period ended September 30, 2021 increased \$0.7 million, or 6.1%, to \$11.7 million from \$11.0 million in the same period in 2020 on a used equipment sales decrease of \$5.1 million. Gross profit margin on used equipment sales for the three month period ended September 30, 2021 was approximately 37.6%, up 7.2% from 30.4% for the same three month period in 2020. This increase was primarily a result of the mix of used equipment sold combined with the improved gross margins on the sale of used material handling and used earthmoving equipment. Our used equipment sales from the rental fleet, which comprised 94.3% and 95.4% of our used equipment sales for the three month periods ended September 30, 2021 and 2020, respectively, were approximately 165.9% and 146.0% of net book value for the three month periods ended September 30, 2021 and 2020, respectively.

New Equipment Sales Gross Profit. Our new equipment sales gross profit for the three month period ended September 30, 2021 decreased \$0.6 million, or 21.2%, to \$2.4 million compared to \$3.1 million for the same three month period in 2020 on a total new equipment sales decrease of \$8.5 million. Gross profit margin on new equipment sales was 12.4% for the three month period ended September 30, 2021, compared to 11.0% for the same period last year, an increase of 1.4%. The increase in gross profit margin was primarily due to the mix of new equipment sold.

Parts Sales Gross Profit. Our parts sales gross profit for the three month period ended September 30, 2021 was approximately \$4.3 million, an increase of \$0.1 million, or 1.3%, from gross profit of \$4.2 million for the same period last year on a parts sales increase of \$1.2 million. Gross profit margin for the three month period ended September 30, 2021 was 24.5%, a decrease of 1.5%, compared to a gross margin of 26.0% for the three month period ended September 30, 2020. The decrease in parts sales gross margin is due to the mix of parts sold.

Services Revenues Gross Profit. For the three month period ended September 30, 2021, our services revenues gross profit decreased \$0.1 million to approximately \$5.6 million from \$5.7 million for the same three month period in 2020 on a \$0.1 million increase in services revenues. Gross profit margin for the three month period ended September 30, 2021 was 65.2%, a decrease of 2.3% from approximately 67.5% in the same three month period in 2020, as a result of services revenues mix.

Non-Segmented Other Revenues Gross Profit. Our non-segmented other revenues relate to equipment support activities that we provide to customers in connection with used and new equipment sales and parts and services revenues and are not generally allocated to reportable segments. For the three month period ended September 30, 2021, our other revenues gross loss was approximately \$0.1 million compared to a gross profit of less than \$0.1 million in the same period in 2020, a decrease of \$0.1 million.

Selling, General and Administrative Expenses (“SG&A”). SG&A expenses increased \$9.9 million, or 15.3%, to \$74.4 million for the three month period ended September 30, 2021 compared to \$64.5 million for the three month period ended September 30, 2020. Employee salaries, wages, payroll taxes and related employee benefit and other employee related expenses increased \$9.1 million, primarily as a result of headcount increases combined with higher commissions and incentive pay and increased employee hours in rebounding from the impact of the COVID-19 pandemic on our business. Facility rent expenses and repairs and maintenance costs increased \$0.9 million. Approximately \$3.3 million of the total increase in SG&A expenses was attributable to branches opened since January 1, 2020 with less than three months of comparable operations in either or both of the three month periods ended September 30, 2021 and 2020. SG&A expenses as a percentage of total revenues for the three month periods ended September 30, 2021 and 2020 were 27.0% and 25.6%, respectively.

Gain on Sales of Property & Equipment (Net). We had net gains on sales of property and equipment of \$6.2 million for the three month period ended September 30, 2021 compared to \$2.0 million for the same period last year, an increase of \$4.2 million. This increase is primarily due to the Company’s sale of our Little Rock, Arkansas and Springdale, Arkansas branch locations during the third quarter of 2021. For additional information on our Arkansas sale, see note 3 to the condensed consolidated financial statements.

Other Income (Expense). For the three month period ended September 30, 2021, our net other expenses decreased approximately \$1.1 million to \$12.8 million compared to \$13.9 million for the same three month period in 2020, primarily as a result of lower interest expense. Interest expense decreased \$1.5 million to \$13.4 million for the three month period ended September 30, 2021 compared to \$14.9 million for the same period last year. This decrease was the result of lower interest expense on our Credit Facility, as we had no borrowings under the Credit Facility during the third quarter of 2021, and lower interest expense on our senior unsecured notes, resulting from the Company’s refinancing of its senior unsecured notes in the fourth quarter of 2020.

Income Taxes. We recorded income tax expense of \$8.1 million for the three month period ended September 30, 2021 compared to income tax expense of \$3.5 million for the three month period ended September 30, 2020. Our effective income tax rate for the three month period ended September 30, 2021 was 24.7% compared to 30.4% for the same period in 2020. Based on available evidence, both positive and negative, we believe it is more likely than not that our federal deferred tax assets at September 30, 2021 are fully realizable through future reversals of existing taxable temporary differences and future taxable income, and are not subject to any limitations.

Nine Months Ended September 30, 2021 Compared to the Nine Months Ended September 30, 2020

Revenues.

	Nine Months Ended September 30,		Total Dollar Increase (Decrease)	Total Percentage Increase (Decrease)
	2021	2020		
(in thousands, except percentages)				
Segment Revenues:				
Equipment rentals				
Rentals	\$ 471,012	\$ 435,185	\$ 35,827	8.2%
Rentals other	55,002	46,378	8,624	18.6%
Total equipment rentals	526,014	481,563	44,451	9.2%
Used equipment sales	105,746	94,890	10,856	11.4%
New equipment sales	70,161	79,957	(9,796)	(12.3)%
Parts sales	49,939	50,197	(258)	(0.5)%
Services revenues	24,694	27,245	(2,551)	(9.4)%
Non-Segmented revenues	4,991	5,403	(412)	(7.6)%
Total revenues	\$ 781,545	\$ 739,255	\$ 42,290	5.7%

Total Revenues. Our total revenues were approximately \$781.5 million for the nine month period ended September 30, 2021 compared to \$739.3 million for the nine month period ended September 30, 2020, an increase of \$42.3 million, or 5.7%. Our total revenues in 2021 were adversely impacted by inclement weather during February 2021 and decreased comparative demand from the impact of the COVID-19 economic downturn in the first half of the first quarter of 2021. Revenues for all reportable segments and non-segmented other revenues are further discussed below.

Equipment Rental Revenues. Our total revenues from equipment rentals for the nine month period ended September 30, 2021 increased \$44.5 million, or 9.2%, to \$526.0 million from \$481.6 million in the nine month period ended September 30, 2020. The increase in equipment rental revenues was largely due to increased demand compared to the prior year impact of the COVID-19 economic downturn.

Rentals. Rental revenues increased \$35.8 million, or 8.2%, to \$471.0 million for the nine month period ended September 30, 2021 compared to \$435.2 million for the nine month period ended September 30, 2020. Rental revenues from earthmoving equipment increased \$17.9 million, material handling equipment increased \$6.8 million, aerial work platform equipment increased \$5.6 million and other equipment increased \$5.5 million. Our average rental rates for the nine month period ended September 30, 2021 decreased 0.5% compared to the same period last year. As noted above, extreme winter weather in February 2021 resulted in temporary branch closures in approximately 40% of our locations for up to one week.

Rental equipment dollar utilization (annual rental revenues divided by the average original rental fleet equipment costs) for the nine month period ended September 30, 2021 was 35.9% compared to 32.1% in the nine month period ended September 30, 2020, an increase of 3.8%. The increase in comparative rental equipment dollar utilization was the net result of an increase in rental equipment time utilization and the decrease in equipment rental rates as noted above. Rental equipment time utilization as a percentage of original equipment cost was approximately 68.3% for the nine month period ended September 30, 2021 compared to 62.1% in the nine month period ended September 30, 2020, an increase of 6.2%. The increase in rental equipment time utilization as a percentage of original equipment cost was largely due to the increase in demand as opposed to the economic downturn surrounding the COVID-19 pandemic in the prior year.

Rentals Other. Our rentals other revenue consists primarily of equipment support activities that we provide to customers in connection with renting equipment, such as hauling charges, damage waiver policies, environmental and other recovery fees. Rental other revenues for the nine month period ended September 30, 2021 were \$55.0 million compared to \$46.4 million for the nine month period ended September 30, 2020, an increase of \$8.6 million, or 18.6%. The increase was primarily related to the increase in rental revenues discussed above.

Used Equipment Sales Revenues. Our used equipment sales increased \$10.9 million, or 11.4%, to \$105.7 million for the nine month period ended September 30, 2021, from approximately \$94.9 million for the same nine month period in 2020. Sales of used material handling equipment increased \$8.9 million and sales of used aerial work platform equipment increased \$6.4 million. Partially offsetting these increases is the decrease in sales of used earthmoving equipment of \$4.0 million.

New Equipment Sales Revenues. Our new equipment sales for the nine month period ended September 30, 2021 decreased \$9.8 million, or 12.3%, to \$70.2 million from \$80.0 million for the nine month period ended September 30, 2020. Sales of new earthmoving equipment decreased \$8.3 million, sales of new material handling equipment decreased \$1.3 million and sales of new aerial work platform equipment decreased \$1.0 million. Partially offsetting these decreases is the sales of other equipment which increased \$0.7 million.

Parts Sales Revenues. Our parts sales revenues for the nine month period ended September 30, 2021 decreased \$0.3 million, or 0.5%, to \$49.9 million from \$50.2 million for the same nine month period last year. The decrease in parts sales was primarily attributable to decreases in aerial work platform equipment parts, partially offset by increases in our earthmoving equipment parts sales.

Services Revenues. Our services revenues for the nine month period ended September 30, 2021 decreased \$2.6 million, or 9.4%, to approximately \$24.7 million from \$27.2 million for the same nine month period last year. The decrease in service revenues was attributable to decreases across all product lines.

Non-Segmented Other Revenues. Our non-segmented other revenues relate to equipment support activities that we provide to customers in connection with used and new equipment sales and parts and services revenues and are not generally allocated to reportable segments. For the nine month periods ended September 30, 2021 and 2020, our non-segmented other revenues were approximately \$5.0 million and \$5.4 million, respectively, a decrease of \$0.4 million.

Gross Profit.

	Nine Months Ended September 30,		Total Dollar Increase (Decrease)	Total Percentage Increase (Decrease)
	2021	2020		
	(in thousands, except percentages)			
Segment Gross Profit (Loss):				
Equipment rentals				
Rentals	\$ 221,807	\$ 191,715	\$ 30,092	15.7%
Rentals other	(392)	(505)	113	22.4%
Total equipment rentals	221,415	191,210	30,205	15.8%
Used equipment sales	37,320	30,771	6,549	21.3%
New equipment sales	8,585	8,759	(174)	(2.0)%
Parts sales	13,224	13,689	(465)	(3.4)%
Services revenues	16,501	18,550	(2,049)	(11.0)%
Non-segmented revenues gross profit (loss)	95	(33)	128	387.9%
Total gross profit	<u>\$ 297,140</u>	<u>\$ 262,946</u>	<u>\$ 34,194</u>	<u>13.0%</u>

Total Gross Profit. Our total gross profit was \$297.1 million for the nine month period ended September 30, 2021 compared to \$262.9 million for the same nine month period in 2020, an increase of \$34.2 million, or 13.0%. Total gross profit margin for the nine month period ended September 30, 2021 was approximately 38.0%, an increase of 2.4% from the 35.6% gross profit margin for the same nine month period in 2020. Gross profit and gross margin for all reportable segments and non-segmented other revenues are further described below:

Equipment Rentals Gross Profit. Our total gross profit from equipment rentals for the nine month period ended September 30, 2021 increased \$30.2 million, or 15.8%, to \$221.4 million from \$191.2 million in the same nine month period in 2020. Total gross profit margin from equipment rentals for the nine month period ended September 30, 2021 was approximately 42.1% compared to 39.7% for the same period in 2020, an increase of 2.4%.

Rentals: Rental revenues gross profit increased \$30.1 million, or 15.7%, to \$221.8 million for the nine month period ended September 30, 2021 compared to \$191.7 million for the same nine month period in 2020. The gross profit increase was the result of a \$35.8 million increase in rental revenues for the nine month period ended September 30, 2021 compared to the same period last year and a \$2.6 million decrease in rental depreciation, which was partially offset by an \$8.3 million increase in rental expenses.

Gross profit margin on rentals for the nine month period ended September 30, 2021 was approximately 47.1% compared to 44.1% for the same period in 2020, an increase of 3.0%. Depreciation expense was 35.7% of rental revenues for the nine month period ended September 30, 2021 compared to 39.3% for the same period in 2020, a decrease of approximately 3.6%. As a percentage of revenues,

rental expenses were 17.2% for the nine month period ended September 30, 2021 compared to 16.7% for the same period last year, an increase of approximately 0.5%.

Rentals Other: Our rentals other revenue consists primarily of equipment support activities that we provide to customers in connection with renting equipment, such as hauling charges, damage waiver policies, environmental and other recovery fees. Rental other revenues gross loss for the nine month period ended September 30, 2021 was \$0.4 million compared to gross loss of \$0.5 million for the same period in 2020, an increase of \$0.1 million. Gross loss margin was 0.7% for the nine month period ended September 30, 2021 compared to a gross loss margin of 1.1% for the same period last year, an increase of 0.4%.

Used Equipment Sales Gross Profit. Our used equipment sales gross profit for the nine month period ended September 30, 2021 increased \$6.5 million, or 21.3%, to \$37.3 million from \$30.8 million in the same period in 2020 on a used equipment sales increase of \$10.9 million. Gross profit margin on used equipment sales for the nine month period ended September 30, 2021 was approximately 35.3%, up 2.9% from 32.4% for the same nine month period in 2020, primarily as a result higher used equipment gross margins across our core product lines. Our used equipment sales from the rental fleet, which comprised 95.1% and 94.7% of our used equipment sales for the nine month periods ended September 30, 2021 and 2020, respectively, were approximately 158.4% and 151.3% of net book value for the nine month periods ended September 30, 2021 and 2020, respectively.

New Equipment Sales Gross Profit. Our new equipment sales gross profit for the nine month period ended September 30, 2021 decreased \$0.2 million, or 2.0%, to \$8.6 million compared to approximately \$8.8 million for the same nine month period in 2020 on a total new equipment sales decrease of \$9.8 million. Gross profit margin on new equipment sales was 12.2% for the nine month period ended September 30, 2021, compared to 11.0% for the same period last year, an increase of 1.2%.

Parts Sales Gross Profit. Our parts sales gross profit for the nine month period ended September 30, 2021 was \$13.2 million, a decrease of \$0.5 million, or 3.4%, from gross profit of \$13.7 million for the same period last year on a parts sales decrease of \$0.3 million. Gross profit margin for the nine month period ended September 30, 2021 and 2020 was 26.5% and 27.3%, respectively.

Services Revenues Gross Profit. For the nine month period ended September 30, 2021, our services revenues gross profit decreased \$2.0 million, or 11.0%, to \$16.5 million from \$18.6 million for the same nine month period in 2020 on a \$2.6 million decrease in services revenues. Gross profit margin for the nine month period ended September 30, 2021 was 66.8%, a decrease of 1.3% from approximately 68.1% in the same nine month period in 2020, as a result of services revenues mix.

Non-Segmented Other Revenues Gross Profit. Our non-segmented other revenues relate to equipment support activities that we provide to customers in connection with used and new equipment sales and parts and services revenues and are not generally allocated to reportable segments. For the nine month period ended September 30, 2021, our other revenues gross profit was \$0.1 million compared to a gross loss of less than \$0.1 million in the same period in 2020.

Selling, General and Administrative Expenses ("SG&A"). SG&A expenses increased \$12.8 million, or 6.4%, to \$213.3 million for the nine month period ended September 30, 2021 compared to \$200.4 million for the nine month period ended September 30, 2020. Employee salaries, wages, payroll taxes and related employee benefit and other employee related expenses increased \$14.8 million, primarily as a result of increased headcount combined with higher incentive pay and increased employee hours in rebounding from the impact of the COVID-19 pandemic on our business. Facility rent expenses and repairs and maintenance costs increased \$2.1 million. These increases were partially offset by a \$2.2 million decrease in bad debt expense and a \$1.6 million decrease in liability insurance costs. Approximately \$9.2 million of the total increase in SG&A expenses was attributable to branches opened since January 1, 2020 with less than nine months of comparable operations in either or both of the nine month periods ended September 30, 2021 and 2020. SG&A expenses as a percentage of total revenues for the nine month periods ended September 30, 2021 and 2020 were 27.3% and 27.1%, respectively.

Impairment of Goodwill. Impairment of goodwill incurred in the nine month period ended September 30, 2020 was \$55.7 million. The impairment was related to one of our six reporting units, Equipment Rental Component 2, during the first quarter of 2020. There was no impairment of goodwill for the nine month period ended September 30, 2021. See note 2 to the condensed consolidated financial statements for additional information.

Gain on Sales of Property & Equipment (Net). We had net gains on sales of property and equipment of \$7.0 million for the nine month period ended September 30, 2021 compared to \$6.8 million for the same period last year, an increase of \$0.2 million. The gain in 2021 is primarily due to the Company's sale of our Little Rock, Arkansas and Springdale, Arkansas branch locations during the third quarter of 2021. For additional information on our Arkansas sale, see note 3 to the condensed consolidated financial statements. The gain in 2020 is primarily due to a gain on a sale-leaseback transaction in the first quarter of 2020 and a prior year gain on a company-owned closed branch location in the second quarter of 2020.

Other Income (Expense). For the nine month period ended September 30, 2021, our net other expenses decreased approximately \$6.0 million to \$38.3 million compared to \$44.2 million for the same nine month period in 2020, primarily as a result of lower interest expense. Interest expense decreased approximately \$6.2 million to \$40.3 million for the nine month period ended September 30, 2021 compared to \$46.5 million for the same period last year. This decrease was the result of lower interest expense on our Credit Facility, as we had no borrowings under the Credit Facility in 2021, and lower interest expense on our senior unsecured notes, resulting from the Company's refinancing of its senior unsecured notes in the fourth quarter of 2020.

Income Taxes. We recorded an income tax expense of \$13.6 million for the nine month period ended September 30, 2021 compared to an income tax benefit of \$5.8 million for the nine month period ended September 30, 2020. Our effective income tax rate for the nine month period ended September 30, 2021 was 26.0% compared to 18.8% for the same period in 2020. The increase in our effective tax rate is primarily due to the net change in permanent differences in relation to profit before tax. Our rate for the nine month period ended September 30, 2020 includes the impact of 23.1% related to nondeductible goodwill impairment. Based on available evidence, both positive and negative, we believe it is more likely than not that our federal deferred tax assets at September 30, 2021 are fully realizable through future reversals of existing taxable temporary differences and future taxable income. For the nine months ended September 30, 2021, we have a valuation allowance of \$6.4 million for certain state tax credits that may not be realized.

Liquidity and Capital Resources

Cash flow from operating activities. For the nine month period ended September 30, 2021, the net cash provided by our operating activities was approximately \$202.1 million. Our reported net income of \$49.5 million, when adjusted for non-cash income and expense items, such as depreciation and amortization, deferred income taxes, net amortization (accretion) of note discount, provision for losses on accounts receivable, provision for inventory obsolescence, stock-based compensation expense and net gains on the sale of long-lived assets, provided positive cash flows of \$231.0 million. These cash flows from operating activities were also positively impacted by a \$3.2 million decrease in receivables, a \$7.9 million increase in manufacturing flooring plans payable, an \$11.0 million increase in accrued expenses payable and other liabilities, and a \$1.1 million increase in accounts payable. Partially offsetting these positive cash flows were a \$46.7 million increase in inventories and a \$5.5 million increase in prepaid expenses and other assets. Net cash provided from operating activities was not adjusted to exclude net cash provided by discontinued operations. Discontinued operations accounted for \$4.8 million of depreciation and amortization and \$2.3 million of net gains on the sale of long-lived assets included above.

For the nine month period ended September 30, 2020, the net cash provided by our operating activities was approximately \$217.1 million. Our reported net loss of \$18.1 million, when adjusted for non-cash income and expense items, such as depreciation and amortization, deferred income taxes, net amortization (accretion) of note discount (premium), provision for losses on accounts receivable, impairment of goodwill, provision for inventory obsolescence, stock-based compensation expense and net gains on the sale of long-lived assets, provided positive cash flows of \$221.3 million. These cash flows from operating activities were also positively impacted by a \$21.3 million decrease in receivables and an \$11.5 million increase in accounts payable. Partially offsetting these positive cash flows were a \$7.7 million increase in inventories, a \$13.6 million decrease in manufacturing flooring plans payable, a \$1.4 million increase in prepaid expenses and other assets and a \$14.5 million decrease in accrued expenses payable and other liabilities. Net cash provided from operating activities was not adjusted to exclude net cash provided by discontinued operations. Discontinued operations accounted for \$8.0 million of depreciation and amortization and \$5.1 million of net gains on the sale of long-lived assets included above.

Cash flow from investing activities. For the nine month period ended September 30, 2021, our net cash used in our investing activities was approximately \$245.7 million. Purchases of rental and non-rental equipment were \$363.2 million and proceeds from the sale of rental and non-rental equipment were \$117.5 million. Net cash used in our investing activities was not adjusted to exclude net cash provided by discontinued operations. Discontinued operations accounted for \$2.4 million of purchases of rental equipment and \$6.0 million of proceeds from the sale of rental and non-rental equipment included above.

For the nine month period ended September 30, 2020, our net cash provided by our investing activities was approximately \$10.8 million. Purchases of rental and non-rental equipment were \$98.7 million and proceeds from the sale of rental and non-rental equipment were \$109.5 million. Net cash provided by our investing activities was not adjusted to exclude net cash provided by discontinued operations. Discontinued operations accounted for \$7.6 million of purchases of rental equipment and \$11.7 million of proceeds from the sale of rental and non-rental equipment included above.

Cash flow from financing activities. For the nine month period ended September 30, 2021, our net cash provided by our financing activities was exceeded by our cash used in our financing activities, resulting in net cash used in our financing activities of \$32.2 million. Borrowings and payments offset one another under our Credit Facility for the nine month period ended September 30, 2021. Dividends paid totaled \$29.8 million, or \$0.825 per common share. Treasury stock purchases totaled \$2.1 million, payments of deferred financing costs were \$0.1 million and finance lease principal payments were \$0.2 million.

For the nine month period ended September 30, 2020, our net cash provided by our financing activities was exceeded by our cash used in our financing activities, resulting in net cash used in our financing activities of \$230.1 million. Net payments under our Credit Facility for the nine month period ended September 30, 2020 were \$198.9 million and dividends paid totaled \$29.7 million, or \$0.825 per common share. Treasury stock purchases totaled \$1.4 million and finance lease principal payments were \$0.2 million.

Senior Unsecured Notes

On December 14, 2020, we completed the offering of our \$1.25 billion, 3.875% senior unsecured notes due 2028 (the “New Notes”), and the settlement of a cash tender offer and redemption notice to repurchase or redeem all of our previously outstanding \$950 million, 5.625% senior unsecured notes due 2025 (the “Old Notes”). No principal payments on the New Notes are due until their scheduled maturity date (December 15, 2028).

The New Notes were issued by H&E Equipment Services, Inc. (the parent company) and are guaranteed by GNE Investments, Inc. and its wholly-owned subsidiaries Great Northern Equipment, Inc., H&E Equipment Services (California), LLC, H&E California Holding, Inc., H&E Equipment Services (Mid-Atlantic), Inc. and H&E Finance Corp (collectively, the guarantor subsidiaries). The guarantees, made on a joint and several basis, are full and unconditional (subject to subordination provisions and subject to a standard limitation which provides that the maximum amount guaranteed by each guarantor will not exceed the maximum amount that can be guaranteed without making the guarantee void under fraudulent conveyance laws). There are no restrictions on our ability to obtain funds from the guarantor subsidiaries by dividend or loan. There are no registration rights associated with the New Notes or the subsidiary guarantees.

Senior Secured Credit Facility

We and our subsidiaries are parties to a \$750.0 million Credit Facility with Wells Fargo Capital Finance, LLC as administrative agent, and the lenders named therein. At September 30, 2021, we had no outstanding borrowings under the Credit Facility and we could borrow up to \$741.3 million, which with cash on hand amounted to a liquidity position of \$976.3 million. On October 1, 2021, we sold our crane business and the disposition had no impact on our borrowing availability. For further information on the sale of our crane business, see note 3 in the condensed consolidated financial statements. We do not anticipate any impacts to our liquidity position under the Credit Facility as a result of discontinued operations or the COVID-19 pandemic, nor do we anticipate any covenant violations related to the Credit Facility. At October 26, 2021, our liquidity position was \$1,108.7 million, including available borrowings under our Credit Facility and cash on hand, which was further strengthened as a result of the \$130 million proceeds from the sale of our crane business.

Cash Requirements Related to Operations

Our principal sources of liquidity have been from cash provided by operating activities and the sales of used, new and rental fleet equipment, proceeds from the issuance of debt, and borrowings available under the Credit Facility. Our principal uses of cash historically have been to fund operating activities and working capital (including new and used equipment inventories), purchases of rental fleet equipment and property and equipment, fund payments due under facility operating leases and manufacturer flooring plans payable, and to meet debt service requirements. Going forward, we will have less working capital requirements as we will no longer require capital to purchase new crane inventory due to the fourth quarter sale of our crane business. In the future, we may pursue additional strategic acquisitions and seek to open new start-up locations.

The amount of our future capital expenditures will depend on a number of factors including general economic conditions and growth prospects. In response to changing economic conditions, we believe we have the flexibility to modify our capital expenditures by adjusting them (either up or down) to match our actual performance. Our gross rental fleet capital expenditures for the nine month period ended September 30, 2021 and 2020 were approximately \$357.0 million and \$101.7 million, respectively, including \$18.5 million and \$20.2 million, respectively, of non-cash transfers from new and used equipment to rental fleet inventory. This increase in rental fleet capital expenditures reflects our response to improved rental demand in 2021 compared to the decrease in our rental fleet capital expenditures in response to COVID-19. Our gross property and equipment capital expenditures for the nine month period ended September 30, 2021 and 2020 were \$24.7 million and \$17.3 million, respectively.

To service our debt, we will require a significant amount of cash. Our ability to pay interest and principal on our indebtedness (including the Credit Facility, the New Notes and our other indebtedness), will depend upon our future operating performance and the availability of borrowings under the Credit Facility and/or other debt and equity financing alternatives available to us, which will be affected by prevailing economic conditions and conditions in the global credit and capital markets, as well as financial, business and other factors, some of which are beyond our control. Based on our current level of operations and given the current state of the capital markets, we believe our cash flow from operations, available cash and available borrowings under the Credit Facility will be adequate

to meet our future liquidity needs for the foreseeable future. At September 30, 2021, we have cash on hand of approximately \$235.0 million. At September 30, 2021, we had available borrowings of \$741.3 million, net of \$8.7 million of outstanding letters of credit, compared to \$724.3 million at September 30, 2020, net of \$7.7 million of outstanding letters of credit. This improvement in the amounts we have available for borrowing under the Credit Facility is substantially due to increased cash management. At October 26, 2021, we had \$741.3 million of available borrowings under the Credit Facility, net of \$8.7 million of outstanding letters of credit. We do not expect our liquidity to be materially negatively impacted by the COVID-19 pandemic or discontinued operations.

Quarterly Dividend

On August 11, 2021, the Company announced a quarterly dividend of \$0.275 per share to stockholders of record, which was paid on September 17, 2021, totaling approximately \$9.9 million. The Company intends to continue to pay regular quarterly cash dividends; however, the declaration of any subsequent dividends is discretionary and will be subject to a final determination by the Board of Directors each quarter after its review of, among other things, business and market conditions.

Contractual and Commercial Commitments

There have been no material changes from the information included in our Annual Report on Form 10-K for the year ended December 31, 2020.

Off-Balance Sheet Arrangements

There have been no material changes from the information included in our Annual Report on Form 10-K for the year ended December 31, 2020.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There has been no significant changes in our exposure to market risk during the three months ended September 30, 2021. For a discussion of our exposure to market risk, refer to Item 7A, “Quantitative and Qualitative Disclosures about Market Risk,” contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2020.

Item 4. Controls and Procedures

Management’s Quarterly Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in the reports that the Company files or furnishes under the Securities Exchange Act of 1934, as amended (the “Exchange Act”), is recorded, processed, summarized and reported within the time periods specified in the SEC’s rules and forms, and that such information is accumulated and communicated to the Company’s management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required financial disclosure.

Our Chief Executive Officer and Chief Financial Officer (our principal executive officer and principal financial officer, respectively) have evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) promulgated under the Exchange Act) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our principal executive officer and principal financial officer have concluded that, as of September 30, 2021, our current disclosure controls and procedures were effective.

The design of any system of control is based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated objectives under all future events, no matter how remote, or that the degree of compliance with the policies or procedures may not deteriorate. Because of its inherent limitations, disclosure controls and procedures may not prevent or detect all misstatements. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Changes in Internal Control Over Financial Reporting

There were no changes in the Company’s internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that occurred during the three month period ended September 30, 2021 that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings.

From time to time, we are involved in various claims and legal actions arising in the ordinary course of our business. In the opinion of management, after consultation with legal counsel, the ultimate disposition of these various matters will not have a material adverse effect on the Company's consolidated financial position, results of operations or liquidity. We are exposed to various claims relating to our business, including those for which we retain portions of the losses through the application of deductibles and self-insured retentions, or self-insurance. Losses that exceed our deductibles and self-insured retentions are insured through various commercial lines of insurance policies.

We are involved in various other claims and legal actions arising in the ordinary course of business. In the opinion of management, after consultation with legal counsel, the ultimate disposition of these various matters will not have a material adverse effect on the Company's consolidated financial position, results of operations or liquidity.

Item 1A. Risk Factors.

In addition to the other information set forth in this Quarterly Report on Form 10-Q, you should carefully consider the factors discussed in Part I, Item 1A — "Risk Factors," in our Annual Report on Form 10-K for the year ended December 31, 2020, which could materially affect our business, financial condition or future results.

As of the date of this Quarterly Report on Form 10-Q, there have been no material changes from the Company's risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2020.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

On September 20, 2021, 6,738 shares of non-vested stock that were issued in 2020 and 1,863 shares that were issued in 2019 vested at \$32.60 per share. Holders of those 2020 and 2019 vested shares returned an aggregate of 1,943 shares and 551 shares, respectively, of common stock to the Company during the quarter ended September 30, 2021 as payment for their respective withholding taxes. This resulted in an addition of 2,494 shares to treasury stock.

On August 3, 2021, 67,369 shares of non-vested stock that were issued in 2020 vested at \$34.52 per share. Certain holders of those vested shares returned an aggregate of 25,579 shares of common stock to the Company during the quarter ended September 30, 2021 as payment for their respective withholding taxes. This resulted in an addition of 25,579 shares to treasury stock.

On August 1, 2021, 32,574 shares of non-vested stock that were issued in 2019 vested at \$34.03 per share. Certain holders of those vested shares returned an aggregate of 12,691 shares of common stock to the Company during the quarter ended September 30, 2021 as payment for their respective withholding taxes. This resulted in an addition of 12,691 shares to treasury stock.

On August 1, 2021, 22,406 shares of non-vested stock that were issued in 2018 vested at \$34.03 per share. Certain holders of those vested shares returned an aggregate of 8,088 shares of common stock to the Company during the quarter ended September 30, 2021 as payment for their respective withholding taxes. This resulted in an addition of 8,088 shares to treasury stock.

Item 3. Defaults upon Senior Securities.

None.

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

None.

Item 6. Exhibits.

- 10.1 [Second Amendment to the Fifth Amended and Restated Credit Agreement, dated September 14, 2021, by and among the Company, Great Northern Equipment, Inc., H&E Equipment Services \(California\), LLC and H&E Equipment Services \(Mid-Atlantic\), Inc. \(collectively, the “Borrowers”\), Wells Fargo Bank National Association, as administrative agent for each member of the Lender Group and the Bank Product Providers, and the joint lead arrangers, joint book runners, co-syndication agents and documentation agent party thereto \(filed herewith\).](#)
- 31.1 [Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 \(filed herewith\).](#)
- 31.2 [Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 \(filed herewith\).](#)
- 32.1 [Certification pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 \(furnished herewith\).](#)
- 101.INS Inline XBRL Instance Document (filed herewith).
- 101.SCH Inline XBRL Taxonomy Extension Schema Document (filed herewith).
- 101.CAL Inline XBRL Taxonomy Extension Calculation Linkbase Document (filed herewith).
- 101.DEF Inline XBRL Taxonomy Extension Definition Linkbase Document (filed herewith).
- 101.LAB Inline XBRL Taxonomy Extension Label Linkbase Document (filed herewith).
- 101.PRE Inline XBRL Taxonomy Extension Presentation Linkbase Document (filed herewith).
- 104 Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

H&E EQUIPMENT SERVICES, INC.

Dated: November 2, 2021

By: /s/ Bradley W. Barber
Bradley W. Barber
Chief Executive Officer & Director
(Principal Executive Officer)

Dated: November 2, 2021

By: /s/ Leslie S. Magee
Leslie S. Magee
Chief Financial Officer & Secretary
(Principal Financial and Accounting Officer)

SECOND AMENDMENT TO FIFTH AMENDED AND RESTATED CREDIT AGREEMENT

This SECOND AMENDMENT TO FIFTH AMENDED AND RESTATED CREDIT AGREEMENT (this “Agreement”) is dated as of September 14, 2021, by and among:

- (A) H&E EQUIPMENT SERVICES, INC., a Delaware corporation (“Parent”);
- (B) GREAT NORTHERN EQUIPMENT, INC., a Montana corporation (“Great Northern”);
- (C) H&E EQUIPMENT SERVICES (MID-ATLANTIC), INC., a Virginia corporation (“Mid-Atlantic”);
- (D) H&E EQUIPMENT SERVICES (CALIFORNIA), LLC, a Delaware limited liability company (“H&E California”); Parent, Great Northern, Mid-Atlantic, and H&E California, each, a “Borrower” and, collectively, the “Borrowers”);
- (E) the banks, financial institutions, or other entities party hereto as “Lenders” (each, a “Lender”); and
- (F) WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, as Agent (in such capacity, together with its successors and assigns in such capacity, “Agent”).

RECITALS:

WHEREAS, reference is made to that certain Fifth Amended and Restated Credit Agreement dated as of December 22, 2017, by and among the Parent and the other Borrowers, the Lenders party thereto, the Agent, and the other agents party thereto (as amended by the First Amendment to Fifth Amended and Restated Credit Agreement dated as of February 1, 2019, and as the same may have been amended, restated, supplemented, or otherwise modified from time to time before the date hereof, the “Existing Credit Agreement”); and

WHEREAS, Parent and the other Borrowers have requested that the Agent and the Lenders agree to certain amendments to the Existing Credit Agreement as set forth in this Agreement, and the Agent and the Lenders party hereto have agreed to such amendments, subject to the terms and conditions of this Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements, provisions and covenants herein contained, and subject to the terms and conditions hereof, the Borrowers, the Lenders party hereto, and the Agent agree as follows:

DEFINITIONS

Unless otherwise specifically defined herein (including the preamble and recitals hereto), each term used herein which is defined in the Existing Credit Agreement shall have the meaning assigned to such term in the Existing Credit Agreement. As used herein, “Credit Agreement” means the Existing Credit Agreement, as amended hereby.

AMENDMENTS

The Existing Credit Agreement is amended as follows:

(a) Amendment to Section 1.1. Section 1.1 of the Existing Credit Agreement is amended to include the following new definitions in appropriate alphabetical order:

“Benchmark Replacement” means the sum of: (a) the alternate benchmark rate (which may include Term SOFR) that has been selected by Agent and Administrative Borrower giving due consideration to (i) any selection or recommendation of a replacement rate or the mechanism for determining such a rate by the Relevant Governmental Body or (ii) any evolving or then-prevailing market convention for determining a rate of interest as a replacement to the LIBOR Rate for United States dollar-denominated syndicated credit facilities and (b) the Benchmark Replacement Adjustment; provided that, if the Benchmark Replacement as so determined would be less than zero, the Benchmark Replacement shall be deemed to be zero for the purposes of this Agreement.

“Benchmark Replacement Adjustment” means, with respect to any replacement of the LIBOR Rate with an Unadjusted Benchmark Replacement for each applicable Interest Period, the spread adjustment, or method for calculating or determining such spread adjustment, (which may be a positive or negative value or zero) that has been selected by Agent and Administrative Borrower giving due consideration to (i) any selection or recommendation of a spread adjustment, or method for calculating or determining such spread adjustment, for the replacement of the LIBOR Rate with the applicable Unadjusted Benchmark Replacement by the Relevant Governmental Body or (ii) any evolving or then-prevailing market convention for determining a spread adjustment, or method for calculating or determining such spread adjustment, for the replacement of the LIBOR Rate with the applicable Unadjusted Benchmark Replacement for United States dollar-denominated syndicated credit facilities at such time.

“Benchmark Replacement Conforming Changes” means, with respect to any Benchmark Replacement, any technical, administrative or operational changes (including changes to the definition of “Base Rate”, the definition of “Interest Period”, timing and frequency of determining rates and making payments of interest and other administrative matters) that Agent decides may be appropriate to reflect the adoption and implementation of such Benchmark Replacement and to permit the administration thereof by Agent in a manner substantially consistent with market practice (or, if Agent decides that adoption of any portion of such market practice is not administratively feasible or if Agent determines that no market practice for the administration of the Benchmark Replacement exists, in such other manner of administration as Agent decides is reasonably necessary in connection with the administration of this Agreement).

“Benchmark Replacement Date” means the earlier to occur of the following events with respect to the LIBOR Rate:

(a) in the case of clause (a) or (b) of the definition of “Benchmark Transition Event,” the later of (i) the date of the public statement or publication of information referenced therein and (ii) the date on which the administrator of the LIBOR Rate permanently or indefinitely ceases to provide the LIBOR Rate; or

(b) in the case of clause (c) of the definition of “Benchmark Transition Event,” the date of the public statement or publication of information referenced therein.

“Benchmark Transition Event” means the occurrence of one or more of the following events with respect to the LIBOR Rate:

(a) a public statement or publication of information by or on behalf of the administrator of the LIBOR Rate announcing that such administrator has ceased or will cease to provide the LIBOR Rate, permanently or indefinitely, provided that, at the time of such statement or publication, there is no successor administrator that will continue to provide the LIBOR Rate;

(b) a public statement or publication of information by the regulatory supervisor for the administrator of the LIBOR Rate, the Federal Reserve System of the United States (or any successor), an insolvency official with jurisdiction over the administrator for the LIBOR Rate, a resolution authority with jurisdiction over the administrator for the LIBOR Rate or a court or an entity with similar insolvency or resolution authority over the administrator for the LIBOR Rate, which states that the administrator of the LIBOR Rate has ceased or will cease to provide the LIBOR Rate permanently or indefinitely, provided that, at the time of such statement or publication, there is no successor administrator that will continue to provide the LIBOR Rate; or

(c) a public statement or publication of information by the regulatory supervisor for the administrator of the LIBOR Rate announcing that the LIBOR Rate is no longer representative.

“Benchmark Transition Start Date” means (a) in the case of a Benchmark Transition Event, the earlier of (i) the applicable Benchmark Replacement Date and (ii) if such Benchmark Transition Event is a public statement or publication of information of a prospective event, the 90th day prior to the expected date of such event as of such public statement or publication of information (or if the expected date of such prospective event is fewer than 90 days after such statement or publication, the date of such statement or publication) and (b) in the case of an Early Opt-in Election, the date specified by Agent or the Required Lenders, as applicable, by notice to Administrative Borrower, Agent (in the case of such notice by the Required Lenders) and the Lenders.

“Benchmark Unavailability Period” means, if a Benchmark Transition Event and its related Benchmark Replacement Date have occurred with respect to the LIBOR Rate and solely to the extent that the LIBOR Rate has not been replaced with a Benchmark Replacement, the period (x) beginning at the time that such Benchmark Replacement Date has occurred if, at such time, no Benchmark Replacement has replaced the LIBOR Rate for all purposes hereunder in accordance with Section 2.12(d)(iii), and (y) ending at the time that a Benchmark Replacement has replaced the LIBOR Rate for all purposes hereunder pursuant to Section 2.12(d)(iii).

“Early Opt-in Election” means the occurrence of:

(a) (i) a determination by Agent or (ii) a notification by the Required Lenders to Agent (with a copy to Administrative Borrower) that the Required Lenders have determined that United States dollar-denominated syndicated credit facilities being executed at such time, or that include language similar to that contained in Section 2.12(d)(iii) are being executed or amended, as applicable, to incorporate or adopt a new benchmark interest rate to replace the LIBOR Rate, and

(b) (i) the election by Agent or (ii) the election by the Required Lenders to declare that an Early Opt-in Election has occurred and the provision, as applicable, by Agent of written notice of such election to Administrative Borrower and the Lenders or by the Required Lenders of written notice of such election to Agent.

“Federal Reserve Bank of New York’s Website” means the website of the Federal Reserve Bank of New York at <http://www.newyorkfed.org>, or any successor source.

“Relevant Governmental Body” means the Federal Reserve Board and/or the Federal Reserve Bank of New York, or a committee officially endorsed or convened by the Federal Reserve Board and/or the Federal Reserve Bank of New York or any successor thereto.

“Second Amendment Effective Date” means September 14, 2021.

“SOFR” with respect to any day means the secured overnight financing rate published for such day by the Federal Reserve Bank of New York, as the administrator of the benchmark, (or a successor administrator) on the Federal Reserve Bank of New York’s Website.

“Specified 2021 Disposition” means the sale of the “Purchased Assets” (as defined in the Specified 2021 Disposition Agreement); provided, that the following conditions precedent shall be satisfied before or concurrently with the occurrence of the Specified 2021 Disposition:

(i) the Parent shall have received not less than \$93,000,000 in Net Cash Proceeds from the Specified 2021 Disposition,

(ii) the Specified 2021 Disposition shall have occurred on or before December 31, 2021,

(iii) the Parent shall have complied with Section 2.4(e)(iii) with respect to the Net Cash Proceeds of the Specified 2021 Disposition as though such Net Cash Proceeds were required to be applied to the Obligations in accordance with the terms of such Section,

(iv) Agent shall have received copies of all Specified 2021 Disposition Documents and a certificate, in form and substance reasonably satisfactory to Agent, of an Authorized Person of Parent with respect to the Specified 2021 Disposition Documents,

(v) no Default or Event of Default shall have occurred and be continuing or would immediately result from the consummation of the Specified 2021 Disposition,

(vi) the representations and warranties of the Borrowers contained in this Agreement shall be true and correct in all material respects, and

(vii) Administrative Borrower shall have, before the consummation of the Specified 2021 Disposition (but no earlier than the date that is three days before the consummation of the Specified 2021 Disposition), delivered to Agent an update to the most recent Borrowing Base Certificate delivered by Borrowers to Agent giving *pro forma* effect to the Specified 2021 Disposition, and such Borrowing Base Certificate shall demonstrate that no Overadvance exists or would be caused by the consummation of the Specified 2021 Disposition.

“Specified 2021 Disposition Agreement” means that certain Asset Purchase Agreement dated as of July 19, 2021, by and among MGX Equipment Services, LLC, The Manitowoc Company, Inc., and Parent, as the same may be amended, restated, supplemented, or otherwise modified from time to time in any manner that is not materially adverse to the interests of the Lenders (in their capacities as such).

“Specified 2021 Disposition Date” means the date on which the Specified 2021 Disposition is consummated.

“Specified 2021 Disposition Documents” means the Specified 2021 Disposition Agreement, together with the other definitive documents, instruments, and agreements entered into by Parent in connection with the Specified 2021 Disposition, as the same may be amended, restated, supplemented, or otherwise modified from time to time in any manner that is not materially adverse to the interests of the Lenders (in their capacities as such).

“Term SOFR” means the forward-looking term rate based on SOFR that has been selected or recommended by the Relevant Governmental Body.

“Unadjusted Benchmark Replacement” means the Benchmark Replacement excluding the Benchmark Replacement Adjustment.

(b) Amendment to Section 1.1. The definition of “Permitted Dispositions” in Section 1.1 of the Existing Credit Agreement is amended by (i) deleting the “and” at the end of clause (v) thereof, (ii) deleting clause (w) thereof, and (iii) inserting the following as new clauses (w) and (x) thereof, immediately before the last proviso of the definition:

(w) the Specified 2021 Disposition; and

(x) sales or other dispositions of assets not otherwise permitted in clauses (a) through (w) above (other than sales or other dispositions of Accounts in connection with securitization or factoring arrangements, chattel paper, payment intangibles, and assets included in the calculation of the Borrowing Base), so long as (i) no Default or Event of Default has occurred and is continuing or would immediately result therefrom, (ii) each such sale or disposition is in an arm’s-length transaction and the applicable Loan Party or its Restricted Subsidiary receives at least the fair market value of the assets so disposed, (iii) the consideration received by the applicable Loan Party or its Restricted Subsidiary consists of at least 75% cash and Cash Equivalents and is paid at the time of the closing of such sale or disposition, (iv) the Net Cash Proceeds therefrom are applied as (and to the extent) required by Section 2.4(e)(iii), and (v) the aggregate amount of the cash and non-cash proceeds received from all assets sold or disposed of pursuant to this clause (x) shall not exceed \$25,000,000 in any fiscal year of Parent (for this purpose, using the fair market value of property other than cash);

(c) Amendment to Section 2.6. Section 2.6(a) of the Existing Credit Agreement is amended by replacing the section reference “Section 2.6(c)” with “Section 2.6(c) and Section 2.12(d)”.

(d) Amendment to Section 2.12. Section 2.12(d)(ii) of the Existing Credit Agreement is amended by replacing the first instance of the word “If” therein with “Subject to the provisions set forth in Section 2.12(d)(iii) below, in the event that”.

(e) Amendment to Section 2.12. Section 2.12(d) of the Existing Credit Agreement is amended by inserting the following as a new clause (iii) thereof.

(iii) **Effect of Benchmark Transition Event.**

(A) Benchmark Replacement. Notwithstanding anything to the contrary herein or in any other Loan Document, upon the occurrence of a Benchmark Transition Event or an Early Opt-in Election, as applicable, Agent and Administrative Borrower may amend this Agreement to replace the LIBOR Rate with a Benchmark Replacement. Any such amendment with

respect to a Benchmark Transition Event will become effective at 5:00 p.m. on the fifth (5th) Business Day after Agent has posted such proposed amendment to all Lenders and Administrative Borrower so long as Agent has not received, by such time, written notice of objection to such amendment from Lenders comprising the Required Lenders. Any such amendment with respect to an Early Opt-in Election will become effective on the date that Lenders comprising the Required Lenders have delivered to Agent written notice that such Required Lenders accept such amendment. No replacement of the LIBOR Rate with a Benchmark Replacement pursuant to this Section 2.12(d)(iii) will occur prior to the applicable Benchmark Transition Start Date.

(B) Benchmark Replacement Conforming Changes. In connection with the implementation of a Benchmark Replacement, Agent will have the right to make Benchmark Replacement Conforming Changes from time to time and, notwithstanding anything to the contrary herein or in any other Loan Document, any amendments implementing such Benchmark Replacement Conforming Changes will become effective without any further action or consent of any other party to this Agreement.

(C) Notices; Standards for Decisions and Determinations. Agent will promptly notify Administrative Borrower and the Lenders of (1) any occurrence of a Benchmark Transition Event or an Early Opt-in Election, as applicable, and its related Benchmark Replacement Date and Benchmark Transition Start Date, (2) the implementation of any Benchmark Replacement, (3) the effectiveness of any Benchmark Replacement Conforming Changes and (4) the commencement or conclusion of any Benchmark Unavailability Period. Any determination, decision or election that may be made by Agent or Lenders pursuant to this Section 2.12(d)(iii) including any determination with respect to a tenor, rate or adjustment or of the occurrence or non-occurrence of an event, circumstance or date and any decision to take or refrain from taking any action, will be conclusive and binding absent manifest error and may be made in its or their sole discretion and without consent from any other party hereto, except, in each case, as expressly required pursuant to this Section 2.12(d)(iii).

(D) Benchmark Unavailability Period. Upon Administrative Borrower's receipt of notice of the commencement of a Benchmark Unavailability Period, Administrative Borrower may revoke any request for a LIBOR Borrowing of, conversion to or continuation of LIBOR Rate Loans to be made, converted or continued during any Benchmark Unavailability Period and, failing that, Administrative Borrower will be deemed to have converted any

such request into a request for a Borrowing of or conversion to Base Rate Loans. During any Benchmark Unavailability Period, the component of Base Rate based upon the LIBOR Rate will not be used in any determination of the Base Rate.

(f) Amendment to Section 14.1. Section 14.1(f) of the Existing Credit Agreement is amended by (i) deleting the “and” immediately preceding clause (ii) thereof, (ii) deleting the “; and” at the end of clause (ii) thereof and inserting in lieu thereof a comma, and (iii) inserting the following as a new clause (iii) thereof:

(iii) any amendment contemplated by Section 2.12(d)(iii) of this Agreement in connection with a Benchmark Transition Event or an Early Opt-in Election shall be effective as contemplated by such Section 2.12(d)(iii) hereof;

(g) Amendment to Section 14.1. Section 14.1(g) is hereby amended so that it reads, in its entirety, as follows:

(g) [Reserved].

CONDITIONS TO EFFECTIVENESS

None of the amendments set forth in Section 2 of this Agreement shall become effective until the satisfaction of each of the following conditions precedent (the date on which such conditions precedent are satisfied (or waived by the Lenders) is referred to as the “Second Amendment Effective Date”):

(a) Agent shall have received one or more counterparts of (i) this Agreement, executed and delivered by Borrowers, all Lenders, and Agent and (ii) the Consent and Reaffirmation attached hereto, executed and delivered by all Guarantors (the “Reaffirmation”);

(b) Borrowers shall have paid all Lender Group Expenses incurred in connection with the transactions contemplated in this Agreement (subject, in the case of Lender Group Expenses, to receipt by Parent of an invoice therefor) (or Agent shall be satisfied with the arrangements made with Parent with respect to the payment of such Lender Group Expenses); and

(c) there shall be no continuing Default or Event of Default (after giving effect to this Agreement), and the representations and warranties of the Borrowers contained in this Agreement shall be true and correct in all material respects.

LIMITATION ON SCOPE

Except as expressly provided herein, the Loan Documents shall remain in full force and effect in accordance with their respective terms. The amendments set forth herein shall be limited precisely as provided for herein and shall not be deemed to be amendments or waivers of or consents to or modifications of any term or provision of the Loan Documents or any other document or instrument referred to therein or of any transaction or further or future action on the part of any Loan Party requiring the consent of the Agent or the Lenders except to the extent specifically provided for herein. The Agent and the Lenders have not

and shall not be deemed to have waived any of their respective rights and remedies against any Loan Party for any existing or future Defaults or Events of Default, except as expressly set forth herein.

MISCELLANEOUS

(a) Each Borrower hereby represents and warrants as follows:

(i) this Agreement has been duly authorized and executed by such Borrower and is the legal, valid and binding obligation of such Borrower, enforceable in accordance with its terms, except as (A) such enforceability may be limited by applicable bankruptcy, insolvency, reorganization, moratorium and similar laws affecting the rights of creditors in general and (B) the availability of equitable remedies may be limited by equitable principles of general applicability; and

(ii) such Borrower repeats and restates the representations and warranties of such Borrower contained in the Credit Agreement as of the Second Amendment Effective Date, except to the extent such representations and warranties relate to a specific date; provided that references to the "Credit Agreement" or "this Agreement" in such representations and warranties shall be deemed to be references to the Credit Agreement as amended pursuant to this Agreement.

(b) This Agreement is being delivered in the State of New York.

(c) Each Borrower ratifies and confirms that all Loan Documents remain in full force and effect notwithstanding the execution and delivery of this Agreement and that nothing contained in this Agreement shall constitute a defense to the enforcement of any Loan Document.

(d) This Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all of which counterparts together shall constitute but one and the same instrument.

(e) This Agreement is a "Loan Document."

(f) Each of the following provisions of the Existing Credit Agreement is hereby incorporated herein by this reference with the same effect as though set forth in its entirety herein, *mutatis mutandis*: Section 12 (CHOICE OF LAW AND VENUE; JURY TRIAL WAIVER; JUDICIAL REFERENCE PROVISION), Section 17.2 (Section Headings), Section 17.3 (Interpretation), Section 17.4 (Severability of Provisions), Section 17.12 (Integration), and Section 17.7 (Counterparts; Electronic Transmission). The preamble and recitals to this Agreement are incorporated herein by this reference.

(g) The execution and delivery of this Agreement by any Lender which is also an Issuing Bank or a Swing Lender shall also constitute the agreement of such Lender in such capacity or capacities to the terms of this Agreement.

[Continued on following page.]

Witness the due execution hereof by the respective duly authorized officers of the undersigned of this Agreement as of the date first written above.

H&E EQUIPMENT SERVICES, INC.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

H&E EQUIPMENT SERVICES (CALIFORNIA), LLC

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

GREAT NORTHERN EQUIPMENT, INC.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

H&E EQUIPMENT SERVICES (MID-ATLANTIC), INC.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Agent and a Lender

By: /s/ Alexandre Adam

Name: Alexandre Adam

Title: Vice President

BANK OF AMERICA, N.A.,
as a Lender

By: /s/ Alexandra Mills
Name: Alexandra Mills
Title: Vice President

CAPITAL ONE, NATIONAL ASSOCIATION,
as a Lender

By: /s/ Joe A. Sacchetti
Name: Joe A. Sacchetti
Title: Duly Authorized Signatory

DEUTSCHE BANK AG NEW YORK BRANCH,
as a Lender

By: /s/ Philip Tancorra
Name: Philip Tancorra
Title: Vice President

By: s/ Susan Onal
Name: Susan Onal
Title: Vice President

JPMORGAN CHASE BANK, N.A.,

as a Joint Lead Arranger, as a Joint Book Runner, and as a Lender

By: /s/ Andrew Rossman

Name: Andrew Rossman

Title: Vice President

PNC Bank N.A.,
as a Lender

By: /s/ Jay Hooper

Name: Jay Hooper

Title: Vice President

CONSENT AND REAFFIRMATION

Each of the undersigned (the "Guarantors") hereby (i) acknowledges receipt of a copy of the foregoing Second Amendment to Fifth Amended and Restated Credit Agreement (the "Agreement"); (ii) consents to the Borrowers' execution and delivery of the Agreement and approves and consents to the transactions contemplated by such Agreement; (iii) consents to and agrees to be bound by the Agreement; (iv) affirms that nothing contained in the Agreement shall modify or diminish in any respect whatsoever its obligations under the Guaranty and Security Agreement and the other Loan Documents to which it is a party and reaffirms that such Guaranty and Security Agreement and the other Loan Documents are and shall continue to remain in full force and effect; and (v) repeats and restates the representations and warranties of such Guarantor contained in the Credit Agreement as of the Second Amendment Effective Date, except to the extent such representations and warranties relate to a specific date; provided that references to the "Credit Agreement" or "this Agreement" in such representations and warranties shall be deemed to be references to the Credit Agreement as amended by the Agreement. The acknowledgements contained herein by the Guarantors are made and delivered to induce Agent and the Lenders to enter into the Agreement, and the Guarantors acknowledge that Agent and the Lenders would not enter into the Agreement in the absence of such acknowledgements. Although the Guarantors have been informed of the matters set forth herein and have acknowledged and agreed to same, the Guarantors understand that Agent and Lenders have no obligation to inform the Guarantors of such matters in the future or to seek the Guarantors' acknowledgment or agreement to future amendments or waivers, and nothing herein shall create such a duty. Capitalized terms used herein without definition shall have the meanings given to such terms in the Agreement.

[Continued on following page.]

IN WITNESS WHEREOF, the undersigned have executed this Consent and Reaffirmation on and as of the date of the Agreement.

GNE INVESTMENTS, INC.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

H&E FINANCE CORP.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

H&E CALIFORNIA HOLDING, INC.

By: /s/ Leslie Magee
Name: Leslie Magee
Title: CFO

**CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Bradley W. Barber, certify that:

1. I have reviewed this quarterly report on Form 10-Q of H&E Equipment Services, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) designed such internal control over financial reporting or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):
 - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 2, 2021

By: /s/ Bradley W. Barber
Bradley W. Barber
Chief Executive Officer & Director
(Principal Executive Officer)

**CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Leslie S. Magee, certify that:

1. I have reviewed this quarterly report on Form 10-Q of H&E Equipment Services, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) designed such internal control over financial reporting or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):
 - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 2, 2021

By: /s/ Leslie S. Magee

Leslie S. Magee

Chief Financial Officer & Secretary
(Principal Financial Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO SECTION 906 OF
THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of H&E Equipment Services, Inc. (the "Company") on Form 10-Q for the period ending September 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Bradley W. Barber, Chief Executive Officer and Director of the Company, and Leslie S. Magee, Chief Financial Officer and Secretary of the Company, each certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) to my knowledge, the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 2, 2021

By: /s/ Bradley W. Barber

Bradley W. Barber
Chief Executive Officer & Director
(Principal Executive Officer)

Dated: November 2, 2021

By: /s/ Leslie S. Magee

Leslie S. Magee
Chief Financial Officer & Secretary
(Principal Financial Officer)